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ORANGE COUNTY AFFILIATE OF SUSAN G. KOMEN FOR THE CURE® ANNOUNCES 2008-2009 PINK TIE GUYS

COSTA MESA, Calif., Jan. 14, 2009 – The Orange County Affiliate of Susan G. Komen for the Cure has appointed outstanding community leaders to serve as the newest class of “Pink Tie Guys.” The title is given annually to seven men who are selected to advocate for the organization’s mission and extend support in the business community.

Each of the Pink Tie Guys is a prominent, influential businessman in Orange County asked to bring awareness of breast cancer to the forefront of the business world and communicate a powerful statement that everyone must be committed to finding a cure.

“With a downturn economy, there is a greater need for services as fewer women are able to afford lifesaving breast health care, which includes early detection and treatment services,” said Lisa Wolter, executive director of the Komen Orange County Affiliate. “We are especially grateful to have exemplary business leaders who remember that breast cancer is an urgent disease that does not wait for the economy.”

“It is an honor to be among the new Pink Tie Guys advocating Komen’s mission to the business community; we all need to be working together to find a cure for breast cancer,” said Jim Ulcickas, co-founder and proprietor of Bluewater Grill. Ulcickas and his wife, Julie Ann, are donors and longtime supporters of the Komen Orange County Affiliate and the annual Pink Tie Ball, coming this year on June 6.

“These men – who have wives and daughters, sisters and mothers, female colleagues and business associates – know that breast cancer affects not only the woman who is diagnosed, but also everyone around her. The Pink Tie Guys’ message and support helps save lives,” added Wolter.

This year’s Pink Tie Guys are:

- **Peter Bastone**, president and CEO of Mission Hospital Regional Medical Center. Under Bastone’s stewardship, Mission Hospital was recognized as the top community-based trauma center in the country by the American College of Surgeons.
- **Bert Ellis**, CEO and co-owner of KDOC-TV serving Orange and Los Angeles Counties, and the only commercial station located in Orange County. Ellis has been an active entrepreneur in the media and technology industries for more than 25 years.
- **Michael Hayde**, CEO of Western National Group, one the nation’s largest privately held apartment owner/developer companies. Since joining the firm over 30 years ago, Hayde has been involved in the development and construction of over 25,000 multifamily units throughout Southern California.



- **Dennis Kuhl**, president of the Los Angeles Angels of Anaheim and head of day-to-day operations of Angels Baseball. Under his leadership, the team has experienced tremendous growth and advancement in key business initiatives. Kuhl has a background of over 30 years in the outdoor advertising industry.
- **Jim Muzzy**, founding partner of PIMCO and managing director in the Newport Beach office. Muzzy has 42 years of investment experience and is director of the firm's European fund complex and a director on the firm's operating boards in Europe, Asia, Japan and Australia.
- **Jim Ulcickas**, co-founder and proprietor of Bluewater Grill. Ulcickas handles all aspects of marketing, including the growth of the brand from the original Newport Beach dockside location. He was instrumental in the success of the new location at The District at Tustin Legacy.
- **Henry Walker**, CEO of Farmers & Merchants Bank, independently rated as California's strongest bank. As a fourth generation banker, Henry is actively involved in all areas of management with specific responsibility for the loan portfolio, overseeing branch expansion, and hiring at the officer level.

The 2008 Pink Tie Guys will join the 21 previously selected Pink Tie Guys. Chris Anderson, Ed Arnold, Don Crevier, Harald Herrmann, Parker Kennedy, Glenn Schafer, and Anton Segerstrom were named in 2005; Dr. Richard Afable, Len Aoyama, Steve Churm, James Doti, Larry Higby, Peter Leets, and James T. Morris were named in 2006. Tim Ryan, Steven Pal, Gregory Mech, Max Gardner, Michael Drake, M.D., Barry Arbuckle, and Wylie Aitken were named in 2007.

The Pink Tie Guys will be recognized at the Komen Orange County Affiliate's third annual Pink Tie Ball, Saturday, June 6, at Noguchi Garden in Costa Mesa. Tickets and more information are available by calling 714-957-9157.

ABOUT SUSAN G. KOMEN FOR THE CURE®

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Through events like the Komen Race for the Cure, nearly \$1 billion has been invested to fulfill that promise, making Komen for the Cure the world's largest source of nonprofit funds dedicated to fighting breast cancer.

For more information on the Orange County Affiliate of Susan G. Komen for the Cure, please visit www.komenoc.org or call 714-957-9157.

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