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**Equity Thru Energy (ETE) Promotes Jeffrey Chamberlain to
General Manager**

ORANGE, Calif., January 8, 2009 – Equity Thru Energy (ETE), www.equitythruenergy.com a leading energy management firm, is pleased to announce the promotion of Jeffrey Chamberlain to general manager.

Chamberlain's promotion is part of ETE's recent growth and will play a key role in advancing sales and programming for 2009. In 2008, ETE brought to market two of the most innovative energy savings programs to date for commercial applications. The organization's state-of-the-art hardware and Web-based monitoring of energy-saving controls are primarily for commercial multi-unit properties and restaurants. The company's flagship programs, "Smart Controls" and "M2M Controls," empower Southern California businesses with a "green" solution to save utility costs via reduced energy consumption.

"Jeff's experience in leading successful marketing campaigns and track record in driving sales efforts yielding tremendous results have been instrumental in ETE's recent growth," said Tom Debin, CEO of Equity Thru Energy. "We are pleased to promote him to general manager as part of our aggressive plan to expand the company in 2009."

Chamberlain joined ETE in 2008 as director of sales, with nine years of previous experience in sales and marketing for industry-leading organizations including Nabisco Biscuit Company and Scholastic, Inc. As ETE's general manager, his responsibilities include driving sales, marketing efforts and operations for the company's flagship product line, smart energy controllers. Prior to his appointment at ETE, Chamberlain was director of U.S. sales at Heathrow, Fla.-based Dixon Ticonderoga Company and currently is a major proudly serving with the 40th Infantry Brigade Combat Team in the California Army National Guard.

Chamberlain has a Bachelor of Arts from the University of San Diego and an MBA from Baylor University. He resides with his family in Diamond Bar, Calif.

About Equity Thru Energy

Equity Thru Energy, headquartered in Placentia, Calif., provides energy management programs utilizing state-of-the-art hardware and Web-based monitoring. ETE helps its clients save substantial dollars on their energy bills as a national leader in energy management services. ETE's mission is to make a major impact on lowering energy costs, while reducing emissions that contribute to smog and global warming. Visit Equity Thru Energy's website at www.equitythruenergy.com or call (877) 352-0606.