



FOR IMMEDIATE RELEASE

Media Contact:

Inez Be / HKA, Inc.

714-426-0444, inez@hkamarcom.com

Xan Confections Launches Health-Conscious Chocolates

Famed OC Chocolatier Tracey Downey Joins Team

IRVINE, Calif., February 2, 2009—Susan Johnson and Kerry Johnson Anthony of Susan’s Healthy Gourmet today announced their newest venture, [Xan Confections](#), a gourmet chocolate company being spearheaded by famed Orange County chocolatier Tracey Downey. As director of research and development for Xan Confections, Downey creates the [artisan chocolates](#) and [non-dairy caramels](#) that anchor several distinctive collections of all-natural, handcrafted treats.

“I’m grateful to all the Downey’s Chocolates fans and their loyalty, and I know they’ll enjoy the gourmet chocolates and treats Xan Confections has to offer – just in time for Valentine’s Day,” said Downey, director of research and development at Xan Confections. “Working with Susan and Kerry allows me to focus on my passion – creating new, delicious products to satisfy everyone’s cravings, no matter what their dietary requirements are.”

Xan Confections includes special collections of satisfying, all-natural chocolates that are non-dairy, gluten-free, [vegan](#), low-glycemic and low calorie. The rich chocolate taste results from Xan using fine cacao with no fillers. The Sainly Sins collection delivers raspberry, strawberry and pineapple filled chocolates that are just 29 calories, 1 gram of fat and 5 carbs. The Wholly Cacao Caramels are made using agave nectar instead of refined sugar.

Forty-nine different gourmet chocolate pieces are currently available; collections being expanded and developed include Sainly Sins, Wholly Cacao, BigMouth Candies, and Vertles – vegan turtles. Health-conscious chocolate lovers will welcome a Sainly Sins or Wholly Cacao collection for Valentine’s Day, and Xan’s decadent, over-sized BigMouth Candies provide the perfect Valentine’s Gift for women to give the chocolate-loving men in their lives.

“We’re excited to share Xan Confections with our clients and fellow chocoholics, and hope they’ll consider it a perfect Valentine’s Day gift,” said Kerry Johnson Anthony, president of Xan Confections and president of [Susan’s Healthy Gourmet](#).

“We are working side-by-side with Tracey in the perfect alliance,” added Susan Johnson, CEO of Xan Confections and founder of Susan’s Healthy Gourmet. “Xan chocolates and caramels taste rich and decadent, yet they coincide with the healthy lifestyle choices we promote every day at Susan’s Healthy Gourmet.”

Xan Confections is available at www.XanConfections.com and ships worldwide, with next-day delivery throughout Southern California. Xan Confections is also currently being offered in 13 Whole Foods Markets throughout Southern California, and other locations in Las Vegas, Arizona and Hawaii. In Orange County, Xan is available at Whole Foods Market at The District at Tustin Legacy. Xan Confections plans to double its number of locations within the year.

To accommodate this additional venture, and to respond to its own steady growth, Susan’s Healthy Gourmet expanded this month into a new, larger facility occupying more than 16,000 square feet in Irvine, Calif.

About Xan Confections

Xan Confections tempt the tastebuds and satisfy the soul. Famed Orange County chocolatier Tracey Downey creates indulgent artisan chocolates, caramels, and other handcrafted treats using distinctive flavors and only the finest, all-natural ingredients. Xan Confections’ non-dairy and gluten-free chocolates are vegan, low-glycemic and low-calorie, but are still as rich and satisfying as ever. Xan Confections ships worldwide and has same day delivery throughout Southern California. For more information, call 949-833-2928 or visit www.xanconfections.com.

About Susan’s Healthy Gourmet

Irvine, Calif.-based Susan’s Healthy Gourmet prepares and packages fresh, nutritionally balanced and calorie-regulated meals for pickup or delivery throughout Southern California. Founded in 1995, Susan’s Healthy Gourmet meets the demands of its customers’ busy lifestyles, taste preferences and dietary needs by offering customizable individual meals. The company also offers Kid’s Backpack Lunches and Busy Bee Dinners; a Diabetic menu for those needing to monitor their carbohydrate and sugar intake; the Good Sense Menu for seniors ages 65 and over, and the Purification and Anti-Aging plan for a healthy and convenient way to jumpstart into long-term healthy living and naturally cleanse the body. For more information, call 888-EZ-MEALS or visit www.susanshealthygourmet.com.

###