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Averatec Launches First Consumer Electronics Product with Voya 350 Handheld Personal Navigation Solution

SANTA ANA, Calif., July 21, 2006 -- Averatec Inc., a leader in innovative mobile technology products, today launched its first product for the consumer electronics market with the Voya 350 personal navigation system.

The Voya 350 continues Averatec's successful tradition of providing a greater value at a lower price to its customers. The Voya 350 features a sleek, compact design incorporating the highest performance helical antenna for increased signal stability, friendly voice and visual prompting, turn-by-turn guidance and an advanced, simple-to-use touch screen user interface.

The Voya 350 marks a significant milestone for Averatec, as it represents its first entry into the small, but fast growing handheld navigation market. Since its debut in 2002, Averatec has been successful in the development and marketing of a wide range of highly affordable, full-featured portable computing products, quickly ascending to a Top 10 market position in the notebook/laptop industry. The company plans to leverage its excellence in innovative design coupled with its extensive technology expertise to deliver a host of new personal electronics products catering to a broad range of consumer and small business needs.

"From the very beginning, we set out to open the mobile computing market to a much broader audience," said Saeed Shahbazi, president of Averatec. "We've never been content to simply sell more notebooks than anyone else.

"We know that in order to be successful in today's exciting, yet highly competitive world of digital lifestyle products, we must continue to innovate and deliver. The Voya 350 is the first of many new consumer-driven solutions we'll be bringing to market."

The slim, lightweight Voya 350 is an ideal solution for all types of mobile users, including: personal, business and vacation travelers, cyclists, hikers, taxi and limousine drivers.

The Voya 350 automatically computes the best route, based on user preferences, to reach a specific destination, and audible voice prompts enable drivers to safely maintain their eyes on the road. Its automatic route recalculation capability gives motorists suggestions for alternate routes if they take a wrong turn or miss an exit. Multi-point routing also allows users to plan complete trips and optimize routes.

Based on the latest Microsoft Windows CE operating system and powered by a 300MHz Samsung microprocessor, the black and silver Voya 350 features an embedded SiRF III high-performance GPS receiver, combined with an ultra-sensitive, built-in, helical antenna. This design provides users with unparalleled contact with GPS satellites, ensuring they always know their exact location. Featuring an intuitive and user-friendly interface, combined with a 3.5-inch wide LCD touch screen for easy operation and viewing, day or night.

“The Voya 350 is the easiest-to-use portable handheld navigation system available today,” Shahbazi said.

Voya 350 comes pre-loaded with the popular and well-respected NAVTEQ™ street-level map data, and covers the entire U.S. (including Alaska and Hawaii) and Canada, eliminating the need for users to download additional data from their PC. The navigation unit also features a database of more than 1.6 million points of interest such as businesses, amusement parks, state and national landmarks, banks, hotels, airports, gas stations, ATMs and restaurants, helping users locate just about anything needed while on the road.

Averatec offers a number of optional Voya 350 accessories for a variety of mobile applications. To accommodate various vehicles, there are extended pedestal mounts for larger vehicles as well as mounts for bicycles and motorcycles. An optional external antenna is designed to amplify GPS satellite reception. The company also offers accessories including spare batteries, carrying cases, and mounts that allow use of the Voya in additional vehicles.

A rechargeable, replaceable Lithium-ion battery provides up to four hours of continuous operating time, enabling users to remove the Voya 350 from their cars and take them on cycling or hiking trips. The unit may also be powered or recharged via the included car charger or the home charging unit.

The Averatec Voya 350 has an anticipated street price of \$399 to \$429 and is available at multiple retail locations as well as www.shopaveratec.com.

Like all Averatec products, Voya is backed by a one-year limited warranty. One-year, toll-free technical support is available 24/7.

Voya 350 Specifications

Processor	300MHz Samsung S3C2440A RISC microprocessor
Operating System	Microsoft Windows CEV4.2
Memory	64MB SDRAM, 64MB Flash ROM
GPS Chipset	12ch SiRF III high sensitivity chipset
GPS Antenna	High-performance helical GPS antenna
Display	Wide View 3.5" TFT LCD 320x240 resolution with touch screen, 16.7 million colors
Expansion Slot	One SD/MMC slot
Audio Output	Built-in 18pi speaker, 3.5mm stereo headphone jack
Input Method	Stylus pen (included), touch screen, software keyboard
User Controls	Five-way navigation jog button, four function buttons (home, GPS, map zoom +/-)
Dimensions	4.53" W x 2.87" H x .79" D
Weight	6.0 ounces
Battery	Rechargeable, removable Li-ion battery, 1100 mA
Power	5V, 1.5A AC home charger and car charger

About Averatec

Based in Orange County, California, Averatec, Inc. (www.averatec.com) is a leading provider of innovative mobile computing solutions and is dedicated to delivering the highest quality consumer electronics products backed by superior service. Averatec has been recognized with numerous editorial awards for its high-value product lines. Its products reach all market segments, including corporate, small business, education and home, and are sold through major national retailers and online retail partners, as well as direct through www.shopaveratec.com. For more information about Averatec, please visit www.averatec.com.

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