

## **For Immediate Release**

### **NPI Services Offers ‘New Product Introduction’ Consultations at Southern California Electronics Expo Trade Show**

*Local Prototyping and Purchasing Leader Joins More Than 100 Technology Companies in Orange County’s Longest-Running High-Technology Tradeshow*

(COSTA MESA, Calif., Sept. 20, 2006) – NPI Services, Inc., a leader in the local prototype turnkey contract manufacturing services industry, announced today that Judy Greenspon, a 20-year veteran of global electronic supply chain management, will be available for consultation at the Southern California Electronics Expo (SOCALEE).

Judy Greenspon, whose company will be at Booth 517, will share with local businesses how looking at ‘new product introduction’ at the prototype level can lead to greater efficiency, higher profit margins and infusing the local economy with revenue that is typically outsourced to overseas contractors.

“We are very happy to be involved with the Southern California Electronics Expo tradeshow this year, and believe it is the perfect venue to help our local electronic manufacturers,” said Judy Greenspon, president of NPI Services, Inc. “Orange County is a diversified marketplace for high-technology development, and we are excited to see so many manufacturers and service-based companies participating in this annual tradeshow.

“Our goal as a company is to help local and regional electronic manufacturers minimize potential downsides in new product introduction in areas such as component availability, while providing turnkey prototypes in as few as 48-72 hours.”

As a first-time attendee, NPI Services is showcasing its unique and highly successful implementation of prototype turnkey contract manufacturing services for electronic manufacturers through one-on-one consultations. The long-running tradeshow features technical seminar programs and showcases local technology-based companies focused on

manufacturing, engineering, production and purchasing for today's fast-paced and growing high-technology organizations.

**About NPI Services:**

NPI Services, Inc. is a prototype development company focused on helping electronic OEM's, leading-edge startups and aerospace research labs in their quest to design and deliver innovative and competitive electronic products to market. Founded in 1998, NPI Services is a leader in the prototype turnkey contract manufacturing services industry, offering services to a wide range of electronic industries, including automotive, wired and wireless communications, consumer, industrial, aerospace and personal computing hardware segments. NPI Services is located at 3554 Business Park Drive, Suite G, Costa Mesa, CA 92626. Phone: 714-850-0550 Fax: 714-850-1513. Internet: [www.npiservices.com](http://www.npiservices.com).

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**MEDIA CONTACT:**  
Darek Connole/HKA, Inc.  
(714) 426-0444  
darek@hkamarcom.com