

Hollywood's Hottest TV Shows Are Addicted To Mocha Kiss Coffee

HOLLYWOOD (January 4, 2006)- Mocha Kiss Coffee

(www.mochakisscoffee.com) is developing its own following in Hollywood and beyond. Deemed the "Coffee to the Stars," Mocha Kiss has become a permanent fixture on the sets of HBO's critically acclaimed shows with "cult" followings, as well as some of network television's hottest shows. Moreover, Mocha Kiss is in such demand that TV shows taped in cities outside of Los Angeles request the famed mobile espresso service when they are in-town shooting.

"Mocha Kiss is the coffee of choice among Hollywood's elite, so it's only natural we are on the sets of television's hottest shows," said Jeremy Gursey, CEO and founder of Mocha Kiss Coffee. "In fact, Mocha Kiss has become so popular, even shows based in other cities, like New York, request our coffee, cappuccinos, lattes and signature Mocha Frosts® on their sets when they are taping in L.A. The cast and crew of 'Sex in the City' always requested Mocha Kiss when they were in L.A, and now 'The Sopranos' does the same."

Mocha Kiss has been providing a caffeine fix for the cast and crewmembers of HBO hits "Entourage," "Deadwood," "Curb Your Enthusiasm" and "The Sopranos." The company also serves its "star-quality" coffee on a number of hit network television sets including "Grey's Anatomy," "House" and "Nip/Tuck" to name a few. Mocha Kiss is also a must-have for many actors on movie sets; recent credits include "Fun with Dick and Jane," "Pirates of the Caribbean 2" and "Spanglish."

The company operates retail stores on the lots of Sony Pictures Studios, Paramount Studios and NBC Studios, and has mobile espresso bars that service a number of TV and movie sets, as well as prestigious special events such as the Academy Awards and Golden Globes.

Mocha Kiss Coffee has become so popular in the entertainment industry that the company now offers packaged, Hollywood-themed products to consumers on-line. Coffee lovers can brew their own Houseblend, French Roast, Hazelnut, Irish Cream and Espresso drinks, or blend a Mocha or Vanilla Frost at home. The company's

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comprehensive variety of coffee flavors are available for purchase through the Internet at www.mochakiss.com. Mocha Kiss Coffee's products can be delivered anywhere in North America.

ABOUT MOCHA KISS

Mocha Kiss Coffee is the invention of Jeremy Gurse, a former film student at California State University, Northridge. Like so many others, Gurse was determined to make it in Hollywood any way he could. In 1994, while working in a coffee house part time and attending school, he came up with his ingenious entrée into the film business. With a mere \$100 investment and months of research on coffee flavors and formulations, the young film student perfected his signature Mocha Frost® and launched Mocha Kiss Coffee. His coffee drinks proved a big hit with the entertainment crowd, who soon were insisting on Mocha Kiss Coffee on movie and TV sets. Today, Mocha Kiss Coffee is a fixture in Hollywood and is the coffee to the stars.

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