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Xoom For ACT! Receives ACT! Gold Add-on Partner Status

IRVINE, Calif. (Sept. 12, 2006) — XoomCRM, a wholly owned subsidiary of Client Dynamics, Inc., today announced the availability of Xoom for ACT!, an innovative toolbar add-on application accessible as a download for use with the ACT! by Sage 2007 (9.0) contact and customer management product family. XoomCRM has also, has become a certified ACT! Gold Add-on Partner. The new interactive Xoom for ACT! solution, available at www.xoomcrm.com and www.actsolutions.com enables ACT! users to easily and quickly put Internet news content to work.

Xoom for ACT! toolbar users can build deeper relationships with clients and prospects through meaningful communication, based on each contact's business and personal interests.

Xoom for ACT! allows ACT! users to tap into their knowledge of their clients' goals and interests to generate thoughtful reasons for calls and e-mail. Users profile their clients and prospects, and the toolbar application continuously maps Internet news and information to these personalized profiles, delivering articles and news briefs targeted for each contact.

The solution delivers compelling reasons to contact each client in an easy-to-access toolbar, which remains visible while the user has ACT! open, ending the need to minimize client information screens to access key relationship-building content. Also, because content is delivered automatically to the user, sales professionals no longer need to perform time-intensive Internet searches for relevant information to send to clients and prospects.

Xoom for ACT! is the first in a suite of toolbar products from XoomCRM including Xoom for OEM and Xoom On-Demand.

Inclusion in the ACT! Gold Add-on Partner program will allow XoomCRM to aggressively market the Xoom for ACT! product to current ACT! users, including attendees at Insights, Sage Software's annual partner conference.

"Becoming an ACT! Gold Add-on Partner is a key strategic marketing decision for our organization," said David Lee, CEO, XoomCRM. "This partnership will allow us to get our product in front of our target market quickly and effectively; we're very excited about the potential customer base for this product."

About ACT! by Sage

ACT!, first introduced in 1987, is the preferred choice of over 2.5 million registered users and more than 35,000 corporate customers to organize, access and manage their critical customer information. ACT! delivers powerful contact and customer management capabilities with flexible deployment and customization options to help individuals, selling professionals and corporate workgroups improve productivity and increase sales.

ACT! by Sage is part of Sage CRM Solutions from Sage Software, the only family of CRM products designed specifically for the needs of small and mid-sized businesses that also includes Sage CRM, SageCRM.com and Sage CRM SalesLogix. For more details, visit www.sagecrmsolutions.com or call 888-855-5222.

About Client Dynamics

Based in Irvine Calif., Client Dynamics is the leader in client management software solutions for top sales, marketing and business development professionals to aggregate, personalize and deliver content to clients and prospects based on their specific profile, interests and passions. Client Dynamics enhances the value of Internet content by prompting its software users to take action on information that is relevant to clients and prospects, making Internet content actionable. The company's solution is empowering sales professionals across many industries including financial services, real estate, legal and accounting. For additional information about the company, visit www.clientdynamics.com

About XoomCRM

As a wholly owned subsidiary of Client Dynamics, XoomCRM offers a suite of products designed to enhance client communications and aid sales professionals in building long-term relationships with clients and prospects. The company's flagship product line, Xoom Toolbars, integrates seamlessly with leading CRM and contact management solutions. Xoom toolbars provide 24/7 access to the news most important to each customer or contact in a users database, with the solution accessing content from more than 11,000 premium online publications in real time. The company's complete current desktop and web-based product offerings can be viewed at www.xoomcrm.com.

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