

FOR IMMEDIATE RELEASE:

Materials Matter Invites Builders, Contractors and Supply Retailers to Share Goodwill with the Community

CORONA, Calif., June 7, 2007 – Whether it’s a pallet stacked with surplus, but otherwise brand-new toilets, or a load of excess 2X4 lumber left from the latest residential housing tract, builders now have a satisfying “triple win” option for their unused materials with the nonprofit organization Materials Matter.

A multi-faceted 501(c)(3) based in Corona but serving a wide swath of Southern California, Materials Matter enables builders and supply retailers to: first, donate excess building products to benefit other nonprofit organizations that are making a difference in the community; second, support environmental conservation efforts by reducing unnecessary landfill waste in the form of good, usable and often new building materials; and third, save money both by earning federal income tax deductions through their donations and by clearing out valuable warehouse space without the hassle and cost of using for-profit liquidators.

“Our goal is to make everything as quick, easy and beneficial as possible for all those involved,” explained Jason McKinstry, President of Materials Matter. “It is easy to see that by creating win-win situations for all parties – builders, the community served through nonprofits, and even consumers who shop at our heavily-discounted Home Improvement Outlet – we are having a positive impact on the whole community.”

Materials Matter handles the entire donation management timely and efficiently – the moving, loading and transportation processes are done professionally and without any service fees. Additionally, donations received benefit many nonprofit organizations, instead of a single cause – although donors can choose where to allocate their donations. Because the organization’s specialty is handling donated building materials, it especially benefits nonprofits building affordable and shelter housing.

“We strive to be a model for cooperative resource development,” added McKinstry. “We believe the nonprofit sector can be stronger and have a greater impact when we pool our purchasing power and collectively solicit the in-kind donations that we all need.”

Donated materials may also provide low-cost home improvement options to the public at the organization’s social enterprise store, the Home Improvement Outlet. The social enterprise business model generates profits to fund Materials Matter’s programs, including the donation management services and the Deconstruction and Recycling program, among others.

The Deconstruction and Recycling program offers a wide range of deconstruction services for both residential and commercial projects of any size, from individual kitchens or apartment complexes to office buildings and marine bases – completely free of charge. Tons of good, usable building materials are recycled back into the community

where they are needed most, and the environment is relieved from the burden of this unnecessary waste. In just three years, Materials Matter has saved more than 35 million pounds of materials from going to landfills.

Originally called the Habitat for Humanity Resource Center, the organization recently re-branded and launched a new Website (www.materialsmatter.org) to be able to effectively demonstrate its broad involvement in the philanthropic community.

About Materials Matter:

Materials Matter is a 501(c)(3) nonprofit organization that has adopted a unique business model to provide an all-around beneficial situation for members of the community. Established in 2004, Materials Matter's programs harness the collective buying power of nonprofit organizations and the goodwill of the business community to effectively and efficiently secure low-cost and donated materials while helping organizations save precious financial and human resources. Materials Matter's mission is to provide resources to other nonprofits committed to revitalizing communities and building affordable housing, and to promote conservation through materials recycling. For more information on Materials Matter, please call (951) 256-4111 or visit <http://www.materialsmatter.org>.

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