

FOR IMMEDIATE RELEASE:

Materials Matter Offers Nonprofit Organizations Free Community Chest Memberships to Revitalize Communities

CORONA, Calif., June 4, 2007 – Materials Matter, a multi-faceted 501(c)(3) nonprofit organization dedicated to helping other nonprofits gain access to low and no-cost building materials, continues the celebration of its recent re-branding campaign by offering nonprofits a free one-year membership to its comprehensive Community Chest Program.

The introductory membership offer is available to all 501(c)(3) nonprofit organizations only through this summer.

Nonprofit organizations in need of building materials for projects or facility renovations can reap many benefits from being a member of Materials Matter's Community Chest. Members have access to free distributed materials in addition to receiving an additional 20 percent off already heavily discounted items in the organization's retail social enterprise store, the Home Improvement Outlet.

"We believe that no nonprofit organization should have to pay retail for building materials, and our Community Chest program is a big part of carrying out that mission," said Alison Riback, Vice President of Materials Matter. "We hope that our free membership offer encourages all nonprofit organizations – all of them with worthy causes – to take advantage of what we can do for them."

The Community Chest and the organization's other programs and services are funded in major part by its social enterprise business approach. The Home Improvement Outlet generates profits to fuel the purchase of materials for nonprofit build projects, while general consumers shopping at the store save 50 to 80 percent off retail prices.

"The social enterprise model is highly beneficial for consumers and the entire community," said Riback. "Families have an opportunity to purchase quality building and home improvement products at extremely low costs and, at the same time, help nonprofits build foundations and futures for the community."

Besides its Community Chest program, Materials Matter has two additional services for the community.

Its In-Kind Donation Management services make the in-kind donation process both hassle-free and rewarding for nonprofit organizations and their donors. Nonprofits that receive donations that are too large to store or use can hand the donation management off to Materials Matter, who then handles the pick-up, transportation and storage with minimum hassle for the donor.

Depending on the type and size, donations can be liquidated, sold or redistributed to other nonprofits. Most importantly, organizations using these services share in the proceeds of any sale, giving them additional income stream of valuable unrestricted dollars.

Additionally, the organization's Deconstruction and Recycling program further pioneers new standards of conservation – tons of good, reusable building materials are recycled back into the community where they are needed most. In just three years, Materials Matter has saved more than 35 million pounds of materials from going to landfills.

Originally called the Habitat for Humanity Resource Center, the organization recently re-branded and launched a new Website (www.materialsmatter.org) to be able to effectively demonstrate its broad involvement in the philanthropic community.

The Home Improvement Outlet is currently in preparation for its upcoming annual one-day sale in July, when all items are 50 percent less than their already low price.

About Materials Matter:

Materials Matter is a 501(c)(3) nonprofit organization that has adopted a unique business model to provide an all-around beneficial situation for members of the community. Established in 2004, Materials Matter's programs harness the collective buying power of nonprofit organizations and the goodwill of the business community to effectively and efficiently secure low-cost and donated materials while helping organizations save precious financial and human resources. Materials Matter's mission is to provide resources to other nonprofits committed to revitalizing communities and building affordable housing, and to promote conservation through materials recycling. For more information on Materials Matter, please call (951) 256-4111 or visit <http://www.materialsmatter.org>.

Media Contact:

Emily Carlton / HKA, Inc.

(714) 426-0444

Emily@hkamarcom.com

###