

MyPrint Corporation Recruits Printing Industry Veteran Craig Hath to Serve as Senior Vice President

Former FedEx Kinko's Executive Completes MyPrint's Executive Talent Team as the New Senior Vice President of Account Services for eTools

IRVINE, Calif., July 31, 2007 - MyPrint Corporation today announced that Craig Hath has joined the organization as Senior Vice President of Account Services for eTools, the company's award-winning print management software division.

Craig has an extensive 29-year professional sales and leadership background in print, paper and distribution. He was most recently the Managing Director of Corporate Sales for FedEx Kinko's, where he held a variety of regional and national positions and was awarded the prestigious President's Club and Five Star awards.

"The recent rapid growth of our print-on-demand software division, eTools, has necessitated the hiring of a senior account management and marketing executive with Craig's experience and abilities," said Kent Barkouras, CEO of MyPrint. "We are pleased to have an executive with Craig's superb qualifications and experiences from the print-on-demand industry join MyPrint's eTools management team. His experience is essential for our success given the rapid demand and deployment of our print management software solutions."

eTools, LLC, a wholly owned division of MyPrint Corporation, is a revolutionary online print management and order fulfillment software providing a quick, simple and cost-effective method of ordering, producing, and distributing sales and marketing materials. The software has applications in many industries, with MyPrint initially gaining traction in the restaurant, healthcare and financial/banking industries.

"MyPrint's impressive growth history, tremendous business opportunity and superiority of product and technology are among the reasons I am thrilled to join the MyPrint team," said Hath. "eTools is recognized as the leading online application in the print and print-on-demand industry. The company is in a high-growth mode and I look forward to providing a solid foundation for growth on the account services side."

Prior to FedEx Kinko's, Craig held several roles in sales and leadership with Zellerbach Paper, xpedx and International Paper, where he achieved awards including the Star Leadership and Par Excellence honors. Craig attended the University of Nevada at Las Vegas where he earned a degree in business administration and marketing. He also has executive program certificates from the University of Utah and the University of Texas.

About MyPrint Corporation

MyPrint Corporation, headquartered in Irvine, Calif., provides national customers with unique on-demand complete business solutions, including software applications, print-on-demand, commercial printing, direct mail, fulfillment, and inventory management. MyPrint Corporation serves leading corporations throughout the United States and Canada in industries ranging from hospitality and entertainment to travel and manufacturing and has begun offering its eTools software application through a licensing model. For more information, call the Company's headquarters at (949) 261-0333, or visit the Company's Web site located at www.myprint.com.

About eTools, LLC

eTools is a wholly owned division of MyPrint Corporation and offers revolutionary and innovative print management software solutions to industry leading companies in fields ranging from entertainment to manufacturing to healthcare.

The company's software applications enable the largest organizations in the world to easily manage and order branded sales and marketing materials cost effectively from a web-based portal. The software offers powerful visual catalogs, workflow and approval features and provides detailed reporting capabilities.

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