



WalkStyles' WeWhoWalk Tour Teams Up With Satellite Sisters, Nationally Syndicated Radio Talk Show

(LAGUNA HILLS, Calif., May 31, 2007) – Sue Parks, CEO of Walkstyles, Inc., announced today that the award-winning, nationally syndicated radio program, Satellite Sisters, will join in the promotion of Walkstyles' ambitious WeWhoWalk Tour. The tour, which began May 1 in Boise, Idaho and arrives in Santa Fe, New Mexico on May 31, is traveling throughout the United States with Parks bringing her message of walking to promote community and wellness to 50 states in 50 weeks.

Parks, a high-level corporate executive-turned-fitness entrepreneur, recognizes the immense task at hand with her tour. But as someone who routinely clocks 10,000 steps a day on the DashTrak™ she created, Parks is the perfect one for this task. Through the WeWhoWalk Tour and her website, www.walkstyles.com, Parks is promoting the formation of walking clubs throughout the country, where people can get together easily using the WalkStyles website to find fellow walkers and receive encouragement. The site is also philanthropic – with donations in each city on the tour as well as overall donations to fight against childhood obesity.

A live interview with Parks was featured on the Satellite Sisters program on May 7, and additional segments are planned at various points along the tour. Parks will visit each state capital and invite local VIPs and walking enthusiasts on a unique five-mile walk in each city.

The Satellite Sisters program, hosted by the five Dolan sisters in Los Angeles, Dallas and Portland, Oregon, is the leading talk radio program for women. Julie Dolan, the Dallas-based sister, will join Parks on the walking tour in Austin, Texas on Sept. 25. And all of the Dolans will encourage other women to join in and learn more about how regular walking can provide tremendous physical and mental health benefits.

“Our whole program is about connecting fascinating women from all walks of life. We love talking to women who are living their passion, and that’s how we view Sue Parks and why we are so pleased to become involved,” said Julie Dolan. “I am definitely going to be ready to take the five-mile challenge when it gets to Austin in September.”

Satellite Sisters has been recognized with seven Gracie Awards from the American Women in Radio & Television. The program is syndicated on weekends on 80 stations through the ABC Radio Networks and heard weekdays on the Take Five channel of XM Satellite Radio and also on their website, www.satellitesisters.com.

UnitedHealthcare is the official national WeWhoWalk tour sponsor; other national sponsors include American Airlines, Citracal, Lindora Comprehensive Weight Control, Foot Solutions and Liberty Fitness.

For further information on WalkStyles or the WeWhoWalk Tour, please visit www.walkstyles.com. For information on the Satellite Sisters, please visit www.satellitesisters.com.

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