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Media Contact:  
Erin Day or Inez Be / HKA, Inc.  
(714) 426-0444 / inez@hkamarcom.com

## ORANGE COUNTY ADVOCATE APPOINTED TO HISTORIC FIRST-EVER BREAST CANCER SUMMIT

### *International Panel to Strategize on Combating Breast Cancer Worldwide*

COSTA MESA, Calif., Aug. 6, 2007 – Chris Tannous, member of the Board of Directors for the Orange County Affiliate of Susan G. Komen for the Cure, will be one of 25 dedicated women representing the United States at “**Ignite the Promise: Global Advocate Summit**” in Budapest, Hungary, Sept. 29-30, 2007. Organized by Susan G. Komen for the Cure, the leader of the global breast cancer movement, the inaugural summit will connect 55 breast cancer advocates from 21 states in the U.S. and 30 countries, representing diverse professions, cultures and experiences.

The summit will focus on breast cancer’s global impact, allowing delegates to share effective strategies on increasing awareness of the disease, early detection and treatment options that they can bring home to their local communities.

Long-time Komen volunteer and breast cancer advocate Mrs. Laura Bush is the honorary co-chair of the Komen Global Summit. Mrs. Bush hosted a luncheon at the White House earlier this summer, attended by Tannous and the other United States delegates.

“Eradicating breast cancer is a challenge for every country, and too many women around the world are still too embarrassed or too uninformed to seek the treatment they need in time to save their lives,” explained Mrs. Bush.

Delegates were selected for their outstanding role in contributing to breast cancer detection and treatment advances through community outreach, shaping public policy, providing health education, offering survivor support and fundraising. Tannous of Fountain Valley, current Grants Chair for the Komen Orange County Affiliate Board of Directors, has dedicated the past nine years to helping create a world without breast cancer. She has served as breast cancer community educator and outreach specialist, grant reviewer, public policy advocate and volunteer trainer for the Komen Orange County Affiliate, the American Cancer Society Orange County Region, and Y-ME Southland California Affiliate.

“We are honored that Chris has been selected to join this esteemed group of experts seeking to combat the threat of breast cancer to women worldwide,” said Lisa Wolter, Executive Director of the Komen Orange County Affiliate. “As a two-time breast cancer survivor with an extraordinary record of involvement at the local and national levels,

Chris brings to the summit a critical combination of personal experience and knowledge that will be instrumental in improving outreach tactics to help save millions of lives.”

Tannous commented, “I’m honored to be chosen. Being named as a delegate to the Breast Cancer Global Advocate Summit will allow me to make a difference in the international fight against breast cancer and will provide an opportunity for me to bring together my two great passions: experiencing foreign cultures, and improving the quality of life for women with breast cancer while educating others on measures to prevent its onset.”

Since 2004, Tannous has been appointed by Susan G. Komen for the Cure as a consumer reviewer to evaluate research proposals submitted to the U.S. Department of Defense’s Breast Cancer Research Program. In this capacity, she sits with prominent scientists as a full voting member to determine how hundreds of millions of dollars in congressional appropriations will be spent on breast cancer research.

Tannous’ recognition is multi-faceted. For her outstanding involvement in and commitment to the fight against breast cancer, Chris has been named the 2007 Komen Orange County Most Inspirational Breast Cancer Survivor. She will be honored by Komen Race for the Cure national sponsor *New Balance* at the Komen Orange County Race on Sunday, Sept. 23, at Fashion Island in Newport Beach.

The Global Advocate Summit will be held in conjunction with the Breast Health Global Initiative Consensus Conference on Oct. 1-4, also in Budapest, Hungary.

### **About Susan G. Komen for the Cure®**

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world’s largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Through events like the Komen Race for the Cure, nearly \$1 billion has been invested to fulfill that promise, making Komen for the Cure the world’s largest source of nonprofit funds dedicated to fighting breast cancer.

For further information on the Komen Orange County Affiliate, please visit [www.komenoc.org](http://www.komenoc.org) or call 714-957-9157.

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