

**SUE PARKS OF WALKSTYLES WALKS OFF WITH PRESTIGIOUS  
WOMEN IN BUSINESS AWARD FROM OC BUSINESS JOURNAL**

LAGUNA HILLS, Calif., June 5, 2007 – Sue Parks, founder and CEO of WalkStyles ([www.walkstyles.com](http://www.walkstyles.com)), was presented the 2007 Women in Business Award by the Orange County Business Journal at an inspiring luncheon on May 25 attended by more than 800 businesswomen and men.

One of just five women selected from nearly 160 nominees, Parks is a successful former corporate executive with companies including U.S. West, Gateway and Kinkos. Today, Parks is an entrepreneur who is taking the country by storm – one state at a time.

Parks, who founded the company Walkstyles in 2004, currently is engaged in the yearlong WeWhoWalk™ Tour, bringing the message of walking to promote community and wellness to 50 states in 50 weeks. Parks already has completed walks in Boise, Idaho, and Santa Fe, N.M. Next up is Richmond, Va. followed by Hartford, Conn.

Each stop on the tour includes an early morning five-mile walk selected by community leaders to celebrate the benefits of walking. Walking enthusiasts in each city are being invited to participate in the WeWhoWalk Tour when they sign up on the website, [www.walkstyles.com](http://www.walkstyles.com); membership is free.

The tour also is raising funds: a special code designated for each city when products are purchased online generates donations for local charities that combat childhood obesity.

Reflecting on the Women in Business Award, Parks said, “Since becoming an entrepreneur, my days are filled with many different surprises and delights. This award is truly an honor – Orange County is filled with many high-caliber women who are doing amazing things in the business world.

“I have been so fortunate that a number of these talented women helped me as I was researching and forming Walkstyles – they are among the original walking group that set us on our path of promoting a healthy, walking lifestyle,” Parks added. “My motto is, ‘Live Well, Walk Far.’”

For the past 12 years, Parks has set a personal goal of walking 10,000 steps – the equivalent of five miles – each day. Her website, [www.walkstyles.com](http://www.walkstyles.com), is designed to help people all over the country form local walking groups, as well as help women business travelers find safe walking partners while traveling.

Parks’ company, Walkstyles, today consists of three key components: the free social networking site [www.walkstyles.com](http://www.walkstyles.com), the unique DashTrak pedometer system; and a line of fashionable, comfortable workout clothes designed by Parks with the walker in mind.

Parks’ recognition by the Orange County Business Journal resulted not only from her business accomplishments, but also from her numerous, highly significant philanthropic

contributions. Working with the OC United Way, Parks founded the Women's Philanthropy Fund (WPF) in 2002, an organization that already has raised more than \$5 million. WPF supports non-profit organizations that work toward financial literacy and self-sufficiency for low-income women.

Parks also serves on the Boards of Directors of Tousey, a publicly held home building company; Orange County United Way; and Susan G. Komen for the Cure, Orange County affiliate. She is on the National Councils of the Women's Leadership Circle of AARP and the Women's Leadership Council of United Way. Parks also serves on the Advisory Boards of the UC Irvine Paul Merage School of Business and the Iowa State University College of Business.

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