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2010 EXCELLENCE IN ENTREPRENEURSHIP NOMINEE PROFILES

Crystal Cove Alliance, Newport Beach

Laura Davick, Founder/Director of Public Affairs

When the state of California awarded a developer the rights to turn Crystal Cove and its historic cottages into a luxury resort, Laura Davick (a third-generation "Covite"), formed the nonprofit Alliance to Rescue Crystal Cove in 1999 and proposed an alternative plan: keep the cottages intact through the State Park system by offering them as overnight rentals and for educational purposes. Laura's plan was triumphant, and in 2003, the founding organization transitioned into the Crystal Cove Alliance, shifting its mission from rescue to restoration, conservation and education. Since then, CCA has restored 22 cottages for public use, earning the Governor's Historic Preservation Award, has entered phase two of additional cottage restoration, and provides researchers, students and visitors the resources to study science and nature at Crystal Cove.

