

Huntington Beach News Online

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HUNTINGTON BEACH... Farmers & Merchants Bank 7125 Yorktown Ave. in Huntington Beach is joining forces with the Orange County Affiliate of Susan G. Komen for the Cure in the fight to help end breast cancer forever, beginning with the 2010 Fourth of July Parade in Huntington Beach where nearly 50 survivors will march alongside F&M to raise awareness for their shared mission to save lives and find a cure. F&M will unite with the Komen Orange County Affiliate at the parade to launch initiatives that will benefit the Komen mission and highlight the importance of early detection.



F&M Bank CEO, Henry Walker

Marching toward freedom are Komen breast cancer survivors and F&M Bank CEO, Henry Walker, at the Fourth of July Huntington Beach Parade this Sunday.

Independence Day will mark the kick-off for Farmers & Merchants Bank's new "Pink Checking" program. For every new qualified checking account opened and active for 90 days, F&M will donate \$125 – the average cost of a life-saving mammogram – to the Komen Orange County Affiliate. The program will take place through Oct. 31.

"F&M is honored to be a part of the Komen mission to achieve a world without breast cancer," said F&M CEO Henry Walker. "In this time of financial uncertainty and state budget cuts, fewer women are able to receive life-saving breast health care. We hope that through our initiatives we can help Komen ensure that more women are provided with access to mammograms they would otherwise be unable to afford."

In addition to participating in the parade, F&M is a sponsor of the Huntington Beach Fourth of July 5K Fun Run from 7 a.m. to noon. The 106th annual parade procession will begin at 10 a.m. on Pacific Coast Highway at 8th Street and end at noon at Main Street just beyond Yorktown Avenue.

F&M Bank is a presenting sponsor of the 2010 Komen Orange County Race for the Cure, Sunday, Sept. 26, at Fashion Island in Newport Beach. The 5K run/walk is one of Southern California's largest fundraising events, uniting 30,000 supporters in the fight against breast cancer.
