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Celebrating America's independence while finding a cure

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Farmers & Merchants Bank is teaming up with the Orange County Affiliate of the Susan G. Komen for the Cure foundation to spread awareness to encourage early detection and find a cure for breast cancer.

Farmers & Merchant's bank jump-started a new program called "Pink Checking" on July 4, in which for every new qualified checking account that is opened and active for 90 days, the bank will make a \$125 donation to the Komen OC affiliate – the average cost of a mammogram. The program runs until Oct. 31

The bank also sponsored the city's 106th annual Fourth of July parade and one of the largest fundraising events in Orange County, the 5K run. The event brings together around 30,000 people to run in support of finding a cure for breast cancer.

Farmers & Merchant's Bank is passionate about Komen because many bank members have been affected by breast cancer. For one branch manager, raising awareness became a priority when his mother was impacted. As for the bank's CEO, Henry Walker, his sister-in-law's cancer led to his passion for breast cancer awareness.

The 2010 Komen Orange County Race for the Cure will be held Sept. 26 at Fashion Island in Newport Beach.

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