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# Entrepreneur®



OCTOBER 5, 2010 >> LONG BEACH, CALIFORNIA >> DIRECTIONS

## >> SPEAKERS AND SEMINARS

Gain a fresh perspective from Entrepreneur's stellar network of seasoned business owners, bestselling authors, business experts and catalysts. They will answer your questions and get down to brass tacks on how to build your business.

### It's Never too Late to Launch

Re-ignite your entrepreneurial passion and use it to keep moving forward with your dream—whether it's to start your first or second or third business or take the one you have now and skyrocket it into fast-growing success. Johnson will cover 10 things every business owner needs to know to get the most out of their entrepreneurial journey and experience, from keeping on top of trends, paying attention to opportunities, the ins and outs of running a family business, the all-important ability to let go and much more. No matter at what age or at what time, Johnson will show you that your goals for business and life are absolutely within reach.



#### **Susan Johnson, CEO and Founder of Susan's Healthy Gourmet**

Susan Johnson is a serial entrepreneur, mother, grandmother and educator of healthy living. In 1996, she saw the need for nutritious, yet convenient, meals to offer to the busy Southern California population and answered the call by founding Susan's Healthy Gourmet, becoming a pioneer in a niche market. She raised a family into adulthood before launching her entrepreneurial venture, and then followed it up with sister companies LifeSpring Home Nutrition and Xan Confections, creating a dynamic synergy that allows all three companies to thrive in the challenging economy. Susan has won many awards for her entrepreneurial accomplishments and shares her business knowledge through avenues such as the NAWBO (National Association of Women Business Owners) mentoring program for new women business owners.

**Websites:** [Susanshealthygourmet.com](http://Susanshealthygourmet.com) & [Xanconfections.com](http://Xanconfections.com)