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Women Dress For Success With 'Working Wardrobes'

Melissa Mecija

COSTA MESA, Calif. (CBS) — Rowena Jacobe is a full-time working mom. But her road to success wasn't an easy one.

A few years ago, she moved into a transitional housing shelter to escape an abusive relationship.

"You tend to focus on what you don't have or everything you're trying to get, and you tend to get stuck," said Rowena Jacobe.

But one weekend helped change her life. Two years ago, she attended self esteem day, an event hosted by the non-profit Working Wardrobes.

This is video of the event last year.

All of these women live in transitional shelters or are in through substance abuse treatment programs.

The women get free makeovers, free outfits and career advice to get them started on a new future.

It's a day... Jacobe will never forget.

"It's just amazing the metamorphosis that you see of the human spirit, really," Rowena Jacobe said.

This year, Working Wardrobes celebrated Self Esteem Day's 20th Anniversary.

Since its first event in 1990, the organization has served more than 50,000 people.

"Women who are all in similar situations coming and saying, we're going to support each other, we're not in this alone, and we're going to make it to the other side. You really can't put it into words, but it's just an incredible feeling," said Megan Harless.

They're helping women to look good on the outside, but feel even better on the inside, giving women like Jacobe a second chance.



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Women get free makeovers, free outfits and career advice from the experts at "Working Wardrobes" to get them started on a new future.
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