

BUSINESS *insider* MAGAZINE

Farmers and Merchants Bank “People You Can Bank In Breakfast”

Farmers and Merchants Bank will be holding its inaugural *People You Can Bank On* breakfast Thursday, August 25 at 7:30am at the Virginia Country Club in Long Beach.

This event will honor 9 Long Beach residents from various walks of life that have had a notable impact on their community, profession and country. Recognizing eleven honorees overall with 2 residing in the South Bay, this first-ever breakfast will enable F&M to pay tribute to visionary community leaders who share their core values of service, integrity and reliability.

F&M Salutes People You Can Bank On 2011 Honorees

Mark Schneider (Long Beach), the award-winning owner of Dave Schneider Jewelry whose family has designed beautiful jewelry for the Long Beach community since the 1920s.

Thomas J. Rhoads (Long Beach), a Long Beach State professor who has made significant contributions in helping young Hispanic business students become tomorrow's leaders.

Rod Wilson (East Long Beach), an award-winning public relations agency owner and president of the East Anaheim Street Business Alliance, promoting the growth of the business district.

Dr. Myrvin Ellestad (Long Beach Memorial), the former Long Beach Memorial Hospital Chief of Cardiology, founder of MemorialCare's cardiology program and author of 185 research papers and six textbooks.

Cindy Atkinson (Belmont Shore), owner of the iconic Coffee Cup Cafe and co-founder of Cranium Crusaders, an organization dedicated to fighting brain cancer.

Blair Cohn (Bixby Knolls), an organizer of numerous local charity events and executive director of the Bixby Knolls Business Improvement Association.

Wayne Piercy (Lakewood), the former mayor of Lakewood, former principal of Long Beach Poly High School, dedicated Rotarian and tireless community volunteer.

Peter D. Pettler (Torrance), a local attorney, former U.S. Army Lieutenant Colonel and dedicated Rotarian.

George M. Murchison (Los Altos), the former Port of Long Beach harbor commissioner, founder of two charitable foundations and volunteer on countless arts, youth and infrastructure programs.

Kevin McDonald (Artesia), CEO of The Arc, where he has dedicated his life's work to providing support and services to individuals with intellectual and developmental disabilities.

Richard Blade (Rolling Hills), an owner of six local McDonald's restaurants and board member for Camp Ronald McDonald for Good Times™, which helps young cancer patients and their family members participate in a fun and inspiring camp experience.