

ORANGE COUNTY BUSINESS JOURNAL

**Laura Davick, President Emeritus, Director of Public Affairs & Founder
*Crystal Cove Alliance, Newport Coast***

As founder and president emeritus of the Crystal Cove Alliance (CCA), Laura Davick spearheaded a campaign to prevent a planned luxury resort from taking over Crystal Cove. Laura proposed an alternative to keep the Cove's cottages totally intact through restoration and included a combination of affordable overnight rentals and educational uses. Today, CCA has become one of the most successful public-private partnership models in the history of the California State Park system. As the director of public affairs, Laura continues to fight for sustainability of the Cove – CCA now has 13 new educational programs, launched the Park & Marine Research Facility to build critical conservation programs and raised \$4.8 million for the second phase of restoration within the historic district. Her dedication and perseverance has brought tremendous success for the Cove and has bolstered the mission to by preserve the past, enjoy the present and educate for the future.

