



FOR IMMEDIATE RELEASE

Media Contact:
Stephanie Dang/HKA, Inc.
(714) 426-0444, Stephanie@hkamarcom.com

CRYSTAL COVE ALLIANCE OPENS GALA TICKET SALES IN CELEBRATION OF MOVIE HISTORY AT CRYSTAL COVE

Ninth Annual Beachfront Gala to Shine Spotlight on Tremendous Year

NEWPORT COAST, Calif., July 27, 2011 – In celebration of the rich history of filmmaking at Crystal Cove, Pelican Hill Resort presents “[Surf, Sand and the Silver Screen](#),” [Crystal Cove Alliance’s](#) 9th Annual Beach Gala on Saturday, Sept. 24. Ticket sales are now open for the beachfront soiree, which will shine the spotlight on a tremendously productive year for the organization. Another sellout event is expected this year.

From *Treasure Island* (1918) to *Beaches* (1988), many Hollywood motion pictures have taken advantage of Crystal Cove’s secluded beaches and serene landscape. As part of Crystal Cove Alliance’s (CCA) Phase II restoration project, Cottage #13, where Bette Midler’s *Beaches* was filmed, will soon emerge as a film museum to preserve Crystal Cove’s unique history. Celebrating Crystal Cove’s awe-inspiring views for blockbuster hits, *Surf, Sand and the Silver Screen* will re-create the romance of Old Hollywood for a night worthy of an Academy Award.

“Each year, the gala hosted by Crystal Cove Alliance is the perfect way to showcase the organization, and its achievements, with the community. Crystal Cove is near and dear to my heart and this year’s gala is sure to be the best yet and a showstopper,” said Madeline Swinden, honorary event chair and longtime CCA supporter.

While experiencing the Crystal Cove’s sandy shores and breathtaking scenery, guests will enjoy a four-course gourmet dinner prepared by the executive chefs of Pelican Hill Resort, Montage Laguna Beach and The Beachcomber Café. Wayne Foster Entertainment will provide live music.

“There has never been a better time to be a supporter of Crystal Cove and Crystal Cove Alliance,” said Laura Davick, CCA founder and president emeritus. “We have had such great gala support from the community thus far, and our accomplishments this year have spanned education, restoration and conservation. Fortunately, there is still time for companies and individuals to contribute to the magic of Crystal Cove through various still-open sponsorships or underwriting opportunities.”

“By becoming a sponsor of the 2011 gala, you can support a new series of education programs, including Arts in the Park, Science and Nature in the Park and Living History – in addition to the preservation of Crystal Cove for future generations,” Davick added.

Current sponsors and underwriters include: Resort at Pelican Hill Newport Beach, The Beachcomber Café, Marriott Newport Coast Villas, Montage Laguna Beach, Rick & Wendy Aversano, Dan & Louise Brigham, Wayne Foster Entertainment, Exclusive Media Sponsor, COAST MAGAZINE, 4LEAF, Inc, First Foundation Bank, HKA, Inc. Public Relations, Fostering Executive Leadership/Dr. Tammy Wong, Joan Irvine Smith & Athalie R. Clarke Foundation, Wayne & Dona Leicht, Gregg & Celin Miller, Keith & Mara Murray, Research Affiliates, Roger’s Gardens, Samueli Foundation, UCI Executive Vice Chancellor Michael Gottfredson and Vice Chancellor for Research, John C. Hemminger & Dr. Sue V. Bryant, The Ueberroth Family Foundation, Wylie & Bette Aitken, Robert & Nadine Hall, Jackson Lewis, LLP, One World One Ocean Foundation, Passage West, Fred & Wendy Salter, Soka University of America, Sterling BMW, UCI School of Biological Sciences, Lynda Thomas, AT & T, Mary Dougher-Foster, Pam & Jim Young, Shelia & Mike Lefkowitz, Pam & Jim Young, Sue Bryant & David Gardiner, California State Parks Foundation, City of Newport Beach/Leslie Daigle, Debbie & Frank Rugani, Dan & Rosalie Gee, Ann Hillstrom, Steven & Rochelle Rabago and Pam & Arn Youngman.

With numerous projects designed to continue conservation and preservation efforts, CCA has experienced a limelight year. CCA has created new educational programs and courses for children and adults, interpretive community programs and rotating art exhibits in beachfront Cottage #46. This year also has brought the opening of the California State Parks Department’s El Moro Campground and the reopening of the landmark Crystal Cove Shake Shack.

Phase II of restoration also will soon be complete. In addition to the renovation of Cottage #13 for the film museum, the project also includes the Outdoor Education Commons, to be utilized for public education programs and special events; conversion of Cottage #40 to be an Americans with Disabilities Act (ADA)-accessible cottage and Cottage #45, both new overnight rentals; and new public restrooms.

About Crystal Cove Alliance

Crystal Cove Alliance (CCA), the official nonprofit partner of Crystal Cove State Park, is dedicated to preserving the cultural, natural and historic resources of Crystal Cove. Founded in 1999 to stop a planned luxury resort from overtaking the area, CCA rescued the historic site and initiated one of the most successful public-private partnership models in the history of the California State Park system.

Today, CCA is committed to preserving the coastal legacy through education, restoration and conservation. The partnership between Crystal Cove State Park and CCA led to the renovation of 22 historic, beachfront cottages that are now open for overnight stays to the public; a feat that earned the park the prestigious Governor’s Historic Preservation Award in 2007. A leader in fundraising, restoration, education and concession services, CCA is devoted to creating a sustainable future for Crystal Cove.

For more information, please visit www.crystalcovealliance.org

###