

LONG BEACH BUSINESS BRIEFS

LB ad agency honored for website

Long Beach. Long Beach advertising agency ETA has been recognized for its work in support of gallery421, the Downtown Long Beach rental community by Lyon Communities.

For its innovative and captivating design, ETA won for Best Website for a Builder or a Community at the prestigious Building Industry Association's SoCal Awards on Sept. 24.

ETA also received finalist recognition from the Southern California chapter of BIA for Best Neighborhood Branding and Best Internet Marketing Campaign. The SoCal Awards celebrates the best in new-home marketing and merchandising.