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Media/News Group NEWSPAPER  
**GRUNION GAZETTE**  
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**Business**

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sandwiches, fresh-baked baguettes and croissants as well as Lee's Coffee, among other items. The new store opened Aug. 27.

A concept founded in 1981, there are more than three dozen Lee's Sandwiches in California, Arizona, Texas and Oklahoma today, according to the company's website. It's a family-owned and operated business meant to be a unique, cultural dining experience for all ages and races.

For more information about Lee's Sandwiches Long Beach, call 597-7788. The business is open daily from 7 a.m. to 9 p.m.

**Sour Beer Party**

An opportunity to wear your best sour beer face arrives in Seal Beach next week.

Seal Beach's Beachwood BBQ SourFest 2011 will feature more than 70 kegs of sour craft beer from Sept. 6 through Sept. 11. Those with a passion for

Just a taste of the highlighted sour beers include special sours from Lost Abbey, BFM, Dogfish Head, Bootlegger's, Ballast Point, Telegraph, Craftsman, Avery, Eagle Rock, Firestone and more.

Beer lovers can check the HopCam for up-to-the-minute keg changes at [www.beachwoodbbq.com](http://www.beachwoodbbq.com). Beachwood BBQ is located at 131 1/2 Main St. in Seal Beach. There's another Beachwood BBQ location at 210 E. Third St. in Long Beach, but SourFest is happening at the Seal Beach location only.

**Bank On It**

Farmers & Merchants Bank, a community bank that is celebrating its 104th year, hosted an inaugural breakfast and awards ceremony, People You Can Bank On, last week at the Virginia Country Club to honor nine Long Beach area residents.

Awardees were chosen for their community service, pro-

fessionalism and leadership and included: Mark Schneider, owner of Dave Schneider Jewelry; Thomas J. Rhoads, a professor at California State University, Long Beach; Rod Wilson, president of the East Anaheim Business Alliance and owner of a public relations agency Pacific Research and Strategies, Inc.; Dr. Myrvin Ellestad, the former chief of cardiology at Long Beach Memorial Medical Center; Cindy Atkinson, owner of Coffee Cup Café and co-founder of the non-profit Cranium Crusaders; Blair Cohn, executive director of the Bixby Knolls Business Improvement Association; Wayne Piercy, Rotarian, community volunteer, former mayor of Lakewood and former principal at Poly High School; George M. Murchison, former Port of Long Beach harbor commissioner and community activist; and Kevin McDonald; chief executive officer of The Arc.

People You Can Bank On organizers said they hope to host the event annually, honoring influential members of the Long Beach community and sharing stories about the awardees to uplift and inspire others.


For details about F&M, visit [www.fmb.com](http://www.fmb.com).

**Center Hosts Retro**

Starting in September, monthly meetings of the 4th Street Business Association will be hosted at The Center, 2017 E. Fourth St.

Previously, the association met at Portfolio Coffeehouse, but association members voted in favor of relocating the meetings to a larger, quieter space. Meetings will continue to take place at 8:30 a.m. on the second Thursday of the month.

For details about the 4th Street Business Association, a group of more than 40 merchants with businesses between Cherry and Junipero avenues (dubbed Retro Row), visit [4thstreetlongbeach.com](http://4thstreetlongbeach.com).



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