

ORANGE COUNTY BUSINESS JOURNAL

Marisa Alvarado, Director of Advanced Estate and Gift Taxation

Haskell & White LLP, Irvine

Marisa Alvarado is a great example of a woman achieving high-level career growth in business and accounting. Not only has she served as managing director for RSM McGladrey and McGladrey & Pullen, she has also run her own successful estate and gift taxation practice prior to joining Haskell & White.

Marisa's greatest strength, and consistently her primary focus, is the ability to artfully blend 25 years of investment portfolio, insurance policy and entity structuring experience with a sound knowledge of tax techniques to produce the best results for her clients.

Marisa has served on the board of directors for the California State University Fullerton Family Business Council, as the secretary of the Greater Palm Springs Hispanic Chamber of Commerce, as a member of the Latin Business Association and has volunteered for Girls Inc. of Orange County.

Haskell & White LLP is one of Southern California's largest independently owned accounting, auditing and tax consulting firms.



Jennifer Cavender, CPA

Haskell & White LLP, Irvine

Jennifer Cavender, CPA, remains a consistent and notable asset of Haskell & White LLP, one of the largest independently owned accounting, auditing and tax consulting firms in Southern California. As the engagement manager, Jennifer is responsible for supervising staff and delivering exceptional service to clients. Having been with Haskell & White for more than a decade, Jennifer continues to demonstrate her commitment not only to the firm, but also to her clients in the life science, manufacturing and nonprofit sectors by providing them strategic support and guidance.

Jennifer supports future accountants by serving on the board of directors for the accounting chapter of the CSUF Alumni Association and the American Society of Women Accountants Orange County Chapter. Jennifer goes beyond merely contributing accounting services, but also is actively involved in several nonprofit organizations, including March of Dimes, Abundant Life Church of God and the Orange County Affiliate of Susan G. Komen for the Cure.



Diane Wittenberg, Audit Partner

Haskell & White LLP, Irvine

Diane Wittenberg, CPA, is an audit partner at Haskell & White LLP, one of the largest independent owned accounting, auditing and tax consulting firms in Southern California. She serves both privately held and public middle-market companies in audit requirements, as well as consulting on SEC transactions and SOX compliance projects.

Diane goes beyond her management and accounting role by being a mentor, both formally and informally, and contributing to the growth of Haskell & White employees. She developed and implemented a flexible work policy for Haskell & White, demonstrating that professionals can achieve a balance between their professional and personal commitments. She also leads the firm's training program, ensuring that professionals are up to date on the latest regulatory developments.

Additionally, Diane serves on the board of directors and on the finance committee for Mariposa Women & Family Center, and she volunteers as the audit committee chairman for the Discovery Science Center.

