

ORANGE COUNTY BUSINESS JOURNAL



Lisa Wolter, Executive Director

Orange County Affiliate of Susan G. Komen for the Cure, Costa Mesa

As executive director of the Orange County Affiliate of Susan G. Komen for the Cure, Lisa Wolter leads the organization in its mission to save lives and end breast cancer forever. Lisa has established OC as one of the most successful affiliates nationally and globally, breaking into the top five among all Komen affiliates. Recently, OC was one of just two affiliates out of 124 across the country to be awarded the 2011 Spirit of Innovation Award at the Susan G. Komen Leadership Conference for the "Pink Tie Guy" program, an initia-

tive that Lisa created and led. Lisa's vision has helped the OC Affiliate break new records of both raising money and awareness, with efforts such as the annual Race for the Cure, now entering its 20th year, and Unidos Contra el Cancer de Seno, a collaborative of organizations working with the OC Affiliate to improve the breast health of the county's Latino community.