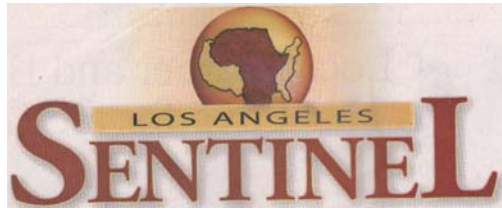


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LOS ANGELES SENTINEL

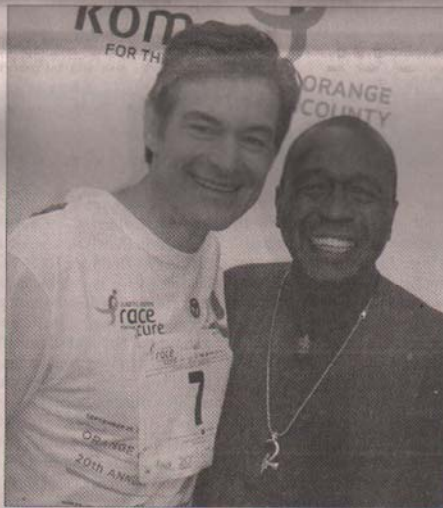
THURSDAY, SEPTEMBER 29, 2011

LOS ANGELES SENTINEL

20th Annual 'Susan G. Komen' *Orange County Race for the Cure on its Way to \$3.1 Million Goal*



20TH ANNUAL RACE HUGE MILESTONE: Over 30,000 attendees joined forces for the 20th Annual 'Susan G. Komen Orange County Race for the Cure' in Newport Beach, CA., held on Sept. 25, 2011. Event organizers expect to break the \$3.1 million goal, topping last year's record at \$3 million.



ALL SMILES: Dr. Mehmet Oz, M.D. and Ben Vereen, Actor, Singer, Dancer.

By CHERYL TILLMAN LEE
Family Editor

On Sunday, Sept. 25, 2011, 'The Susan G. Komen Orange County Race for the Cure' brought more than 30,000 breast cancer advocates, survivors and spectators of all ages in a show of support for the global breast cancer movement to save lives. The event was held at Fashion Island in Newport Beach, CA.

Award-winning host of The Dr. Oz Show addressed the thousands of race attendees during the Breast Cancer Survivor Tribute at 9 a.m.

Dr. Oz also participated in the 5K race, and met with top fundraisers and breast cancer survivors. Also in attendance at the race was the reigning Miss USA, Alyssa Campanella, a strong supporter of 'Susan G. Komen for the Cure.'

"It is great to be here today for the 20th 'Race for the Cure,'" said Dr. Oz. "I am touched to be surrounded

by these beautiful survivors. We must raise our voices in memory of the women we have lost to breast cancer and demand more funding for cancer research. Our work together is not over until we find the cure."

A hallmark of each race is the Survivor Tribute, where breast cancer survivors are recognized for their fight against the disease at a special ceremony in their honor.

The Komen Orange County Affiliate's 2011 Most Inspirational Breast Cancer Survivor, Cindy Thomsen, was acknowledged during this year's tribute.

The start of the first 5K run/walk began at 7:30 a.m. followed by the one-mile fun walk, continuing with the Breast Cancer Survivor tribute where breast cancer survivors convened.

The second 5K run/walk took place with the largest race of runners and spectators of all ages, at Fashion Island in Newport Beach, Calif.

More than 1,700 cancer survivors were recognized for their triumph over the disease with a special tribute in their



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honor. The survivors wore pink hats and T-shirts. They also wore strands of beads around their necks that represented each year of their survival.

The Wellness Expo featured a family-friendly Kids Zone area with all sorts of children's games. It was a place where parents and kids had a chance to participate in crafts, and interact in various fun activities.

Seventy-five percent of the funds raised will be invested in local breast cancer awareness, and educational programs, breast self-examination classes, medical and diagnostic services for uninsured, and underinsured women, along with other unmet com-

munity needs through grants to community breast health organizations.

Statistics show one in eight women will be diagnosed with breast cancer in her lifetime. Nearly 1,900 women in Orange County face a diagnosis of breast cancer this year, with many more already battling the disease.

The Race featured 22,000 registered participants in preliminary totals. Of the registered participants, approximately 1,700 were breast cancer survivors and the rest, enthusiastic supporters, many of whom were racing for a loved one affected by breast cancer.

There were 790 teams, the largest being Bank of

America, Merrill Lynch and US Trust, with 590 team members.

An incredible 2,000 volunteers helped at booths, water stations and on the course to ensure all facets of the race went smoothly.

The fundraising for the 'Race for the Cure' will continue through National Breast Cancer Awareness Month.

The 'Komen Orange County Race for the Cure' is Southern California's largest and most anticipated fundraising event that supports local breast health education, awareness programs, and medical services for low-income women and breast cancer research.

About Susan G. Komen for

the Cure, Nancy G. Brink promised her dying sister Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became 'Susan G. Komen for the Cure' and launched the global breast cancer movement. Today, 'Komen for the Cure' is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all, and energize science to find the cures.

Thanks to events like the 'Komen Race for the Cure,' they have invested nearly \$1.9 billion to fulfill the

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promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world.

Community Grants: The Komen Orange County Affiliate provides community grants for innovative projects in the areas of breast health and breast cancer education, outreach, screening, patient navigation and survivorship not otherwise available to medically underserved populations in Orange County.

In 2010, nearly \$1.3 million in community grants were awarded to 13 distinguished, local organizers.

The Orange County Affiliate of 'Susan G. Komen for the cure' was founded in 1991 by a group of individuals committed to the vision of a world without breast cancer. Celebrating its 20th year, the Komen Orange County Affiliate has raised more than \$27 million on behalf of the Komen promise.

Seventy-five percent is dedicated to the Komen Award and Research Grant Program to fund groundbreaking breast cancer research.

For more information about 'Susan G. Komen for the Cure,' breast health or breast cancer, visit www.komen.org or call 1-877 GO KOMEN.