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BUSINESS INDUSTRY NEWS

## The CEO University debuts in O.C.

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**The sessions will teach business leaders how to build strong cultures and grow business.**

BY KARLY BARKER

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The CEO University is launching new educational sessions in Los Angeles, Orange and Ventura counties. The series will include networking and information sessions for local executives and entrepreneurs.



The executive organization says it uses corporate culture as a foundation for financial success. Using peer models the educational forums seek to teach business leaders how to build strong cultures, grow their business and achieve work/life balance.

"When companies have a strong corporate culture, people want to work for them. And good companies are the byproduct of good people, which translates into increased revenue and growth," said Gary Takacs, founder of The CEO University.

Takacs will teach the Southern California courses titled, "The Six Critical Tools for Achieving Success with Your Business."

Ventura County; Tuesday, Sept. 13, 2011 7:30 - 9:30 A.M. Breakfast or 11:30-1:30 Lunch Westlake Village Inn 31943 Agoura Road, Westlake Village, CA Group Chair: Sou Wong-Lee, CEO of SWL & Associates and Executive Advisor for the International Leadership Foundation (ILF)

Los Angeles County; Tuesday, Sept. 20, 2011 7:30 - 9:30 A.M. Breakfast or 11:30 - 1:30 Lunch Ayres Hotel, Palladio Room, 14400 Hindry Ave., Hawthorne, CA Group Chair: Lee Schwartz, Principal of the Schwartz Profitability Group

Orange County; Tuesday, Oct. 4, 2011 7:30 - 9:30 A.M. Breakfast or 11:30 - 1:30 Lunch Center Club, 650 Town Center Drive, Costa Mesa, CA 92626 Group Chair: Debra Valle, Leadership and Team Development Coach

Following its launch into these initial markets, CEOU plans to expand to new locations throughout the Western United States in 2012.

"Participants in our Power Groups learn valuable leadership skills through proactive mentoring, monthly group sessions and accountability with likeminded peers from a breadth of industries," said Takacs.