

The Chic Mom's Guide
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Beauty, Style and a Fabulous Life for Busy Moms

CocoXan Chocolates with Benefits

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I am so impressed with **Xan**

Confections's CocoXan Chocolate with Benefits, which are fortified with healthful nutrients such as CoQ10



and DHA. **Xan Confections**, known for its "guiltlessly indulgent" artisan chocolates, unveiled all-natural and gluten-free dark chocolate truffles that are infused with healthy ingredients and taste incredible.

"At Xan, we believe no one should go without chocolate and our new CocoXan line is perfect for chocolate lovers who crave a reason to enjoy a little chocolate every day," explains **Susan Johnson**, CEO of Xan Confections. "We maintained the 'to-die-for' taste of our chocolate while adding nutrients known to be good for the body and ones that we, personally, are excited about: supporting the brain, heart, pregnant women, women 'at that time of the month,' and general wellness for everyone."

For example, CocoPreggers is the direct result of the prior – and current – pregnancies of Kerry Johnson Anthony, president of Xan Confections. Anthony, soon to be mother-of-three, discovered her online friends with whom she chatted on "baby boards" were consumed with thoughts of both chocolate and pre-natal health, and she realized that a product combining decadent chocolate with DHA and folic acid would be a natural. CocoPreggers was born!

"The desire to blend the scientific advantages of fortified ingredients with rich chocolate is not unique, but our feeling is that achieving this delicate balance has not yet been done, until now," said Tracey Downey, Xan chocolatier and director of research and development. "Xan Confections worked with some of the most advanced suppliers in the nutraceutical industry, including Martek Biosciences and BioThera, and the result is a perfect union of healthy benefits and exceptional taste."

CocoXan products include:

- **CocoWell** – *Balance Your Universe*
- **CocoBrain** – *Stimulate Your Grey Matter*
- **CocoHeart** – *Keep Your Ticker Tocking*
- **CocoPreggers** – *Happy Mommy = Healthy Baby*
- **CocoPMS** – *Un-Bitch Yourself*

For more information about the CocoXan line, visit www.CocoXan.com.