



**“Bulletproof Your Success™” Lecture Series  
with Noted Business Leader Camille Jayne - Starts May 6th**

These are agonizing times for almost every businessperson to navigate. [Camille Jayne](#), well-known, successful business leader and CEO, has been hearing from more business professionals than ever “wanting to pick her brain” on how to succeed in this difficult environment. Frankly, too many to possibly address one on one. So Camille decided it was time to offer a [Bulletproof Your Success™](#) lecture series to teach what she has identified as the critical “**8 Competency Clusters**” of success – complete with a Self-Assessment Quiz for an individualized [Business Q Score™](#), and specific tools to increase a person’s business effectiveness.

These lectures are for people who are frustrated due to the strain of the heightened work-place anxiety, whose businesses aren’t growing as they should, whose careers have stalled – in other words, the audience for this learning extends to everyone who wants to work. This is *not* the time to put your learning on hold. It *is* the time to get out there, and invest in rising to your personal best. “My goal is to help people increase their Business Q Score to be as successful as possible,” explains [Jayne](#).

"[Camille](#) has helped hundreds of individuals and companies get on the right track – including ours. Her work with us as a strategic planning consultant has resulted in double-digit revenue growth for SMS over the past three years," says Gloria Robbins, CEO, Specialized Marketing Services, Inc.

[Camille](#) knows that business success is more likely when people are able to master her proven “**8 Competency Clusters**”: **Always the Windshield Never the Bug**: Survival of the Fittest; **Speed Walking to the Big Ideas**: Getting It Done Right; **The Art of Woo Not War**: Communications Excellence; **People Who ‘Get’ People, Get Results**: Management Effectiveness; **Get Comfortable Making Others Uncomfortable**: Getting What You Want; **If the Devil Is In the Details, You Had Better Know Precisely Which Ones**: No Fail Business Planning; **Lights, Camera, Action...Getting People to Listen To You**: Presenting & Public Speaking; **Are You Building Your Business or Just Paying For A Lot of Free Lunches?**: Results Through Relationships.

“One of the best approaches to enhance your value in the market place is to learn from others who have been successful. Camille is an accomplished executive and a master at synthesizing and imparting to others those skills that will help anyone be more effective in business,” adds Dean Arthur Kraft, Chapman University, The Argyros School of Business and Economics.

**Bulletproof Your Success™** lectures are offered through **Bulletproof Lectures™**, a division of [The JAYNE Group](#) business management consulting. Lectures are \$50 each and can be taken in any order.

**Lecture #1: Always the Windshield Never the Bug – “Survival of the Fittest”**

**Date:** May 6, 2009: 11:30am-1:30pm or May 7, 2009: 6:30pm-8:30pm

**Location:** NY Life 2020 Main, Suite 200, Irvine, CA

**Register now!** [www.bulletprooflectures.com](http://www.bulletprooflectures.com) Media contact, Camille Jayne: 1-714-328-1400;  
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