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2009 KOMEN ORANGE COUNTY AFFILIATE PINK TIE BALL® RAISES STRONG SUPPORT FOR THE CURE

COSTA MESA, Calif. June 11, 2009 -The third annual Pink Tie Ball, hosted by the [Orange County Affiliate of Susan G. Komen for the Cure](#), was a night of hope and community support for a cure for breast cancer. With "The Power of Pink" as its theme, the June 6th gala surpassed its goal and raised \$250,000 for vital breast health services for underserved Orange County women.

Four hundred guests attended the event, held at Noguchi Garden at Pacific Arts Plaza in Costa Mesa, and funds were raised through sponsorship levels, ticket sales and revenue opportunities throughout the evening. Among the guests were breast health advocates, Orange County Komen's Pink Tie Guys, and breast cancer survivors. Over 100 volunteers donated their time to help make the evening possible.

The Ball's Presenting Sponsor was The Allergan Foundation, and Silver Sponsors included Wylie and Bette Aitken, and the Entertainment Industry Foundation & Saks Fifth Avenue. Seventy-five percent of the money raised at the Ball will support local programs focused on the breast health needs of medically underserved populations, and 25 percent will fund the Susan G. Komen for the Cure Award and Research Grant Program for breast cancer research.

"We are grateful to the Orange County community that we met our goal in this very tough economic year," said Lisa Wolter, executive director of the Komen Orange County Affiliate. "It was a wonderful evening in a beautiful setting, and we are fortunate to have so many caring individuals who recognize the importance of our work here at Komen Orange County."

"There are many supporters who made this night possible, and we thank everyone, at every level," continued Wolter. "Aletha and Chris Anderson, our 'couple of the evening,' were our exceptional Pink Tie Chair and the Master of Ceremonies. Our friends at Allergan are to be commended for their tremendous support as Presenting Sponsor of our event. Many thanks as well to Wylie and Bette Aitken, who recognize the critical need and doubled their support this year."

The event featured an atmosphere accented in pink and dotted with "Wings of Hope," beautiful paper butterflies decorated by local breast cancer survivors with a personal message written on each. The 152 butterflies that sold for \$100 a piece entered guests into an appreciation drawing for a diamond and pearl necklace donated by Winston's Jewelers, valued at \$20,000.

A sunset champagne reception was hosted by Bluewater Grille, as guests mingled and danced to the sounds of Tino and his Orchestra. The "Parade of Arts" displayed priceless items donated by local artists and galleries, including one-of-a-kind treasures, gems and unique experiences, all up for silent auction to raise money for the evening's cause. An exquisite four-course dinner was the creation of



Mark Miskiewicz and Crème de la Crème, and featured a dual entrée of herb crusted sea bass and roasted tenderloin beef. All of the food and beverage was secured as donations from Ingardia Bros. Produce Inc., Sysci LA, Yardhouse Restaurants and Chateau Ste. Michelle Winery to keep costs low.

A special performance was by one of the original Dreamgirls, Sheryl Lee Ralph, a Tony Award-nominated veteran of film, television, and the Broadway stage.

In addition to the Pink Tie Ball, the Komen Orange County Affiliate maintains year-round endeavors, including ongoing breast health outreach to the local community and major fundraising events such as the Race for the Cure®, this year on Sunday, Sept. 27. Together with all Affiliates, Susan G. Komen for the Cure is the world's largest source of nonprofit funds dedicated to ending breast cancer at every stage - from the causes to the cures and the pain and anxiety of every moment in between.

ABOUT SUSAN G. KOMEN FOR THE CURE®

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Through events like the Komen Race for the Cure, nearly \$1 billion has been invested to fulfill that promise, making Komen for the Cure the world's largest source of nonprofit funds dedicated to fighting breast cancer.

For more information on the Orange County Affiliate of Susan G. Komen for the Cure, please visit www.komenoc.org or call 714-957-9157

ADDENDUM:

Live auction winners and Wings of Hope appreciation drawing winners are as follows:

Live Auction

The evening's live auction brought in a total of \$61,000, including the following winning bids:

Meet and greet with Olympic Champion Michael Phelps: \$2,500 to David Lee
Ride for two on the Goodyear Blimp and dinner for 12 at Bluewater Grill: \$5,000 to Mike Hayde
Crème de la Crème catered dinner for 10: \$6,500 to Bart Rossi
Custom couture gown by Oday Shakar: \$6,750 each to Herald Herrmann and Bette Aitken
Set visit to "Two and a Half Men": \$3,000 to Bruce Schechter
Week at ocean-front home in Hawaii: \$7,000 to Bart Rossi (with American Airlines tickets) and \$6,000 to Peggy Howell (without airline tickets)
Shopping experience at Saks Fifth Avenue: \$3,500 to David Lee
Mastro's chef's table dinner for 10: \$6,000 to Debbie Bridges
Dessert for a year from Wonderland Bakery: \$3,000 to David Lee
Villa at Pelican Hill: \$5,000 to Mike Hayde

Wings of Hope Opportunity Drawing



Grand Prize Winston's Diamond and Pearl Necklace, worth \$20,000: Ray Chakmakchi