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Xan Confections Expands into Bristol Farms Locations in California

All-Natural Chocolate Retailer Foresees Continued Nationwide Expansion

IRVINE, Calif., October 19, 2009—Xan Confections (www.XanConfections.com), maker of all-natural gourmet artisan chocolates and caramels, announced its expansion into [nine Bristol Farms locations](#) throughout Southern California, and into specialty store [Zehnder's](#) in Michigan. The company is expanding rapidly across markets on the West Coast and the Midwest, and is now available in 39 locations in Arizona, California, Hawaii, Michigan and Nevada.

“Bristol Farms is known for its ultra gourmet and high quality selections, and Xan Confections fits right into the excellent product lines found on store shelves,” said Susan Johnson, CEO of Xan Confections and founder of healthy meal delivery service Susan’s Healthy Gourmet. “We are proud to present our artisan chocolates to Bristol Farms’ customers. Our goal is to continue our expansion and continue to open up markets across the country, so that everyone can have an opportunity to taste our unique, soul-satisfying treats.”

Bristol Farms carries Xan Confections in bulk and in pre-packaged boxes ranging from 3- to 7-piece selections of Xan’s various chocolate collections.

The company is becoming known for its innovative selection of treats ranging from traditionally decadent to health-consciously indulgent. Its “lifestyle chocolates” include options that are vegan, gluten-free, low-glycemic, diabetic-friendly and low calorie. The 29-calorie [Saintly Sins](#) are made of fine chocolate encasing real fruit sweetened with agave nectar. The [Jewel Collection](#) vegan caramels offer exquisite taste sensations that include espresso almond, coconut pecan and ancho chili. Xan Confections’ treats never sacrifice gourmet taste for their healthful attributes.

In contrast, Xan's traditional selections indulge the ultimate chocolate lover's fantasy. The [Signature Collection](#) is an assortment of Xan's finest artisan pieces, while the [BigMouth Collection](#) is a line of huge, nostalgic treats including s'mores, turtles and toffees. The original chocolate-enrobed BigMouth layers crispy rice and marshmallow, Xan's signature caramel and all-natural peanut butter. The company's most recent introduction is the new [LadybuG Truffle Collection](#). Reminiscent of the famed Joseph Schmidt truffles that are no longer being produced, these luscious, oversized half-dome treats come in a variety of unique flavors such as sea salt and caramel, Irish cream and Mexican chocolate, and are expected to be a favorite for the holidays.

Xan Confections is also available at various Whole Foods markets, specialty retailers and online at [XanConfections.com](#), [Amazon.com](#) and [Chocolate.com](#). Several new locations nationally are expected to open by the end of the year.

About Xan Confections

Xan Confections tempt the tastebuds and satisfy the soul. Famed Orange County chocolatier Tracey Downey creates indulgent artisan chocolates, caramels, and other handcrafted treats using distinctive flavors and only the finest, all-natural ingredients. Xan Confections also includes non-dairy and gluten-free chocolates that are vegan, low-glycemic and low-calorie, but are still as rich and satisfying as ever. Xan Confections ships worldwide and has next-day delivery throughout the West Coast. They are available online at [XanConfections.com](#), [Amazon.com](#), and [Chocolate.com](#). For more information, call 949-833-2928 or visit [www.XanConfections.com](#).

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