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Xan Confections Introduces New LadybuG Truffles for Holiday Season

Decadent Chocolates Available Online and at Select Retail Outlets

IRVINE, Calif., September 23, 2009—Xan Confections (www.XanConfections.com), maker of all-natural gourmet artisan chocolates and caramels, launched a new line of luscious treats just in time for the holidays: The LadybuG Truffle Collection featuring large dome-shaped chocolates filled with a variety of decadent and distinctive flavors.

“Whether it’s the sea salt and caramel, Irish cream or Mexican chocolate truffle, our LadybuG collection offers unique taste experiences for everyone to enjoy,” said Tracey Downey, chocolatier and director of research and development for Xan Confections. “These chocolates are double-sized and perfect gift ideas for friends and family, and reminiscent of the famed Joseph Schmidt truffles that are no longer being produced.”

The LadybuG Truffles are the latest line of treats to fly out the door at Xan Confections, which was launched earlier this year by Susan Johnson and Kerry Johnson Anthony, CEO and president of Xan Confections, respectively. Susan and Kerry are also owners of Susan’s Healthy Gourmet, the pioneer of fresh and delicious, nutritionally balanced and calorie-controlled meals delivered to homes twice weekly throughout Southern California.

“We are excited that Xan Confections is quickly growing and expanding its selection of chocolates,” said Susan Johnson. “It is a treat for us to be creating so many delicious and decadent – yet natural – confections that everyone can enjoy. We all deserve to indulge in life’s little luxuries.”

Xan Confections specializes in offering sweets that accommodate a variety of palates and dietary requirements. The Sainly Sins Collection, filled with real fruit purées and agave nectar, is dairy-free, vegan, gluten-free, and low-glycemic, boasting only 29 calories, 1 gram of fat, and 5 grams of carbs

per piece. The Jewel Collection is also gluten-free, dairy-free and vegan, and consists of an array of flavored caramels encased in fine dark chocolate that sparkles. For more decadent and traditional sweets, the BigMouth Collection offers huge s'mores, turtles, toffees and other chocolates that evoke nostalgia, and the Signature Collection is an assortment of Xan's finest artisan pieces.

Xan Confections' products are available at www.XanConfections.com and shipment is available worldwide, with next-day delivery throughout the West Coast. Xan Confections is featured in 23 Whole Foods Markets in California, Nevada, Arizona and Hawaii, as well as in 9 Bristol Farms stores and various specialty stores throughout the region. For more information and exact locations, visit www.XanConfections.com or call 949-833-2928.

About Xan Confections

Xan Confections tempt the tastebuds and satisfy the soul. Famed Orange County chocolatier Tracey Downey creates indulgent artisan chocolates, caramels, and other handcrafted treats using distinctive flavors and only the finest, all-natural ingredients. Xan Confections also includes non-dairy and gluten-free chocolates that are vegan, low-glycemic and low-calorie, but are still as rich and satisfying as ever. Xan Confections ships worldwide and has same day delivery throughout Southern California. For more information, call 949-833-2928 or visit www.xanconfections.com.

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