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Hollywood Goes BioGreen With Biodegradable Plastic Bottles

Santa Fe Springs, Calif. (April 8, 2009) – Cal Springs, the maker of [BioGreen Bottles™](#), an environmentally innovative plastic water bottle that is completely biodegradable once its drinking days are over, has recently announced the release of the Hollywood Bottle, the newest addition to their eco-friendly water bottle line. The Hollywood Bottle offers a sleek, contoured design that fits comfortably in the hand of any Hollywood star or self-proclaimed celebrity. The bottle also comes in enough colors to match any superstar’s wardrobe.

Although new in size and shape, the Hollywood Bottle is made of the same reusable, recyclable and biodegradable material that made BioGreen Bottles a popular choice for anyone looking for a way to green their everyday lives. The bottles are lightweight and safe for kids to handle, making them a practical, green choice for athletes and families. The new design has already caught the attention of the entertainment industry, and several studios and production companies made the Hollywood Bottle their bottle of choice for employees, clients and promotional opportunities.

“The Hollywood Bottle has gotten a great response from the entertainment industry; it isn’t unusual to see cast and crew of some of the hottest programs walking the sets and sound stages with one of our bottles in their hands,” said Cal Springs President

Steve Finch. “We are now very excited to offer this new design to anyone who is looking for a green option that is both stylish and comfortable to hold.”

While it’s hard to reuse water bottles (or anything for that matter) forever, people don’t have to feel guilty about throwing away a BioGreen Bottle. All BioGreen Bottles contain EcoPure, an additive created by Albuquerque-based Bio-Tec Environmental. EcoPure enables the bottles to completely break down in landfills and compost piles into biomass that nourishes soil, and biogas that can be harvested for energy use.

BioGreen Bottles are made in the United States, California Proposition 65-compliant, FDA Food Contact Safe and BPA-, DEHA- and DEHP-free. They are unaffected by light, heat or humidity and are top shelf dishwasher safe.

The Hollywood Bottle and other BioGreen Bottle designs are available through [Amazon.com](https://www.amazon.com), at selected cycling stores, through a large network of promotional products distributors and will be found on major retailer shelves later this spring. For additional information, visit www.biogreenbottles.com or call (562) 207-3500.