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BOOTLEGGERS ‘SWING’ DOWN TO CRYSTAL COVE, FLAPPERS, FEDORAS HIT SOCIAL SHORE

Eighth Annual Gala Revisits Crystal Cove’s Early Prohibition History

NEWPORT COAST, Calif., August 18, 2010 – During the height of 1920s Prohibition, 486 cases of illegal rum were smuggled ashore the sandy beaches of Crystal Cove. On Saturday, Sept. 25, history will be recreated as Pelican Hill Resort presents the Crystal Cove Alliance’s 8th Annual Beach Gala: [Rum Runner’s Party & Jazz on the Beach](#). The non-profit CCA, dedicated to the preservation and restoration of the Crystal Cove State Park Historic District, will transform the beach once again into an authentic coastal speakeasy to reflect the Cove’s unique history and raise funds for its mission of restoration, education and conservation.

The soirée’s theme awakens Crystal Cove’s early 20th century history when rum was running and jazz was hot. The 8th Annual Beach Gala promises to be the “bee’s knees” with live jazz music, rum runners, vintage cars and Prohibition-style cocktails. The event will also feature gourmet coastal cuisine provided by culinary sponsors – Pelican Hill Resort and Montage Laguna Beach– recalling the food served in 1920s-era five-star hotels.

The evening kicks off at 6 p.m. with cocktails and hors d’oeuvres, followed by dinner and entertainment by jazz vocalist Brenna Whitaker and her eight-piece orchestra, Little Big Band. Guests then will be invited to participate in a live auction and enjoy Roaring Twenties music and dancing well into the night.

“The Prohibition theme was such a huge success in 2009, and we’re excited to take our guests back in time once again for our most important event of the year,” said Laura Davick, founder and director of external affairs for Crystal Cove Alliance. “The annual gala is a magical evening and an incredible opportunity for local residents to support our mission of restoration, education and conservation. We are dedicated to preserving the true history and culture of this unique landmark and that’s exactly what our authentic Prohibition theme evokes.”

Guests are encouraged to don 1920s-inspired attire or embrace the coastal style of Crystal Cove in upscale beach apparel. Tickets can be purchased at <http://www.crystalcovebeachcottages.com/gala2010/>. Tickets are \$300 each, all inclusive and tax deductible.

Proceeds from this year's gala will also benefit CCA's new educational programs that promote the appreciation and protection of California State Park's natural, cultural, and historic resources. Broken into three themes, the programs include: Arts in the Park – which builds on the 90-year tradition of plein-air artists celebrating the beauty of the land and seascapes; Science and Nature in the Park – which connects, in interesting ways, visitors to the current scientific research; and Living History – which offers visitors the opportunity to relive a part of Crystal Cove's colorful past.

Crystal Cove Alliance 8th Annual Beach Gala: Rum Runner's Party and Jazz on the Beach official sponsors include: Pelican Hill Resort; The Beachcomber Café; HKA, Inc. Public Relations; Montage Laguna Beach; Louise and Dan Brigham; Crystal Cove Beach Cottages; Wendy and Rick Aversano; Coast Magazine; Anonymous; Dunkel Bros. Machinery Moving; 4Leaf, Inc.; First Foundation Bank; Joan Irvine-Smith and Athalie R. Clarke Foundation; Miller Environmental; Queen of Sports.com; Teddie Ray; Roger's Gardens; Samueli Foundation; Southern California Edison; UCI Executive Vice-Chancellor and Vice Chancellor for Research; United Group Limited – Equis; United Group Limited – Unicco; Lucy Bender; Brigitte and Jose Collazo; Carol and John Cummings; Envelopments, Inc.; Fostering Executive Leadership, Inc – Dr. Tammy Wong; Irvine Ranch Water District; Jackson Lewis, LLP; Soka University of America; William G. Steele, III, Jill Schrader Steele, Jennifer A. Steele; UCI – School of Biological Sciences. Culinary sponsors for this year's Gala are Pelican Hill Resort Executive Chef Jean Pierre Dubray; and Montage Laguna Beach Executive Chef Rob Wilson.

About Crystal Cove Alliance

Crystal Cove Alliance is the official nonprofit partner of Crystal Cove State Park dedicated to preserving the cultural, natural and historic resources of Crystal Cove. Founded in 1999 to stop a planned luxury resort from overtaking the area, CCA was instrumental in rescuing the historic site and initiated one of the most successful public-private partnership models in the history of the California State Park system.

Today, CCA is committed to preserving the coastal legacy through restoration, education and conservation. The partnership between Crystal Cove State Park and the Crystal Cove Alliance led to the renovation of 22 historic, beachfront cottages that are now open for overnight stays to the public, a feat that earned the park the prestigious Governor's Historic Preservation Award in 2007. A leader in fundraising, restoration, education and concession services, CCA is devoted to creating a sustainable future for Crystal Cove.

For more information, please visit www.crystalcovealliance.org

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