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PROHIBITION RETURNS TO CRYSTAL COVE THANKS TO GENEROUS SPONSORS

Newport Coast, Calif., June 18, 2010 – The [Crystal Cove Alliance](#) (CCA) is well on its way to achieving its \$300,000 fundraising goal after receiving cash and in-kind donations at the Sponsors' and Underwriters' Cocktail Party on Thursday June 10, 2010. CCA was thrilled to reveal a \$50,000 donation from The Resort at Pelican Hill, a contribution that positions the luxury resort as CCA's title sponsor for the upcoming 8th Annual Crystal Cove Alliance Beach Gala: [Rum Runner's Party and Jazz on the Beach](#).

More than 75 guests showed up to support CCA's mission of education, restoration and conservation on the bluff-top deck at the Crystal Cove Historic District last Thursday. The sunset soiree, led by gala chair Teddie Ray and co-chair Linda Kennedy, provided live music, cocktails, and a gourmet buffet generously catered by another key sponsor: The Beachcomber Café. Guests were also treated to a sneak preview of the upcoming Prohibition-themed gala, which included models mingling through the crowds clad in 1920's garb to help stir the excitement.

On Saturday, Sept. 25, 2010, the Cove will be transformed into a speakeasy on the sand, recapturing the Crystal Cove community during the Prohibition-era. The 8th Annual Beach Gala promises live jazz music, rum runners, vintage cars and prohibition-style cocktails. The event will also feature gourmet coastal cuisine – recalling the food served in 1920s 5-star hotels - provided by culinary sponsors: The Resort at Pelican Hill, Montage Laguna Beach, and The Beachcomber Café.

The 2010 Annual Gala will support CCA's mission of education, restoration and conservation. Funding will support the development of innovative new [programs](#) including Arts in the Park, Science and Nature in the Park (**SNAPI**), Environmental Protection Projects and Programs and educational programs for local classrooms. These interactive programs will help teach Crystal Cove visitors and K – 12 school groups about the importance of valuing and protecting our coastal resources.

About Crystal Cove Alliance

Crystal Cove Alliance (CCA), the official nonprofit partner of Crystal Cove State Park, is dedicated to preserving the cultural, natural and historic resources of Crystal Cove.

Founded in 1999 to stop a planned luxury resort from overtaking the area, CCA rescued the historic site and initiated one of the most successful public-private partnership models in the history of the California State Park system.

Today, CCA is committed to preserving the coastal legacy through education, restoration and conservation. The partnership between Crystal Cove State Park and the Crystal Cove Alliance led to the renovation of 22 historic, beachfront cottages that are now open for overnight stays to the public; a feat that earned the park the prestigious Governor's Historic Preservation Award in 2007. A leader in fundraising, restoration, education and concession services, CCA is devoted to creating a sustainable future for Crystal Cove.

For more information, please visit www.crystalcovealliance.org

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