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FOR IMMEDIATE RELEASE

**PROMINENT LOCAL BUSINESS LEADER HONORED
BY KOMEN ORANGE COUNTY AFFILIATE**

*Haskell & White's own 'Pink Tie Guy' recognized for creating
The Pink RV, raising breast cancer awareness*

IRVINE, Calif. – November 19, 2010 – Wayne Pinnell, managing partner of Haskell & White (www.hwcpa.com), one of Southern California's largest, independently owned accounting and business advisory firms, has been named the 2010 Partner for the Cure by the [Orange County Affiliate of Susan G. Komen for the Cure](#). Recognized on Nov. 16 at the annual Volunteer and Team Captain Appreciation Awards, Pinnell was among seven individuals honored with a unique distinction this year for their hard work and dedication in helping the Komen Orange County Affiliate with its promise to end breast cancer forever.

“Volunteers are the driving force of our organization’s efforts to expand breast health services, initiatives and research in Orange County,” said Lisa Wolter, executive director of the Komen Orange County Affiliate. “The Partner for the Cure Award honors an outstanding leader in the business community who shares the Komen promise. We are so grateful for Wayne’s support and are touched by his commitment to helping us achieve a world without breast cancer.”

Pinnell, who was named an official “[Pink Tie Guy](#)” by the Komen Orange County Affiliate in May, embraced his designation by transforming his 40-foot long, 12-foot tall recreation vehicle into a bright pink mobile billboard in support of the 19th annual Race for the Cure. From July through October, Pinnell drove the RV to numerous local hotspots throughout Orange County to promote race registrations for the event and distribute educational information regarding [breast](#)

[health](#). For creatively, authentically, enthusiastically and compassionately bringing awareness to the forefront of the community through [The Pink RV](#) campaign, Pinnell was announced as the 2010 Partner for the Cure.

In addition to his involvement with the Komen Orange County Affiliate, Pinnell supports several nonprofits organizations in Orange County. He is completing his third year as Chairman of the Board of Laura's House and serving as chair of both of the Audit and Governance Committees. Pinnell also serves as Board First Vice President of the Boys and Girls Club of Santa Ana and has previously also served as Audit Committee Chair. He also is Chair of the Audit Committee for the Orange County Sheriff's Advisory Council.

“It is truly an honor to be selected for the Partner for the Cure Award by the Komen Orange County Affiliate,” said Pinnell. “At Haskell & White, philanthropy is a big part of our company culture, and we feel very privileged to have partnered – across our entire organization – with such an influential group in the battle to end breast cancer.”

About Haskell & White LLP

Haskell & White LLP is one of the largest independently owned accounting, auditing and tax consulting firms in Southern California, specializing in servicing public and private middle-market companies. With locations in Irvine and San Diego, Haskell & White combines the expansive services, knowledge, experience and reach of national and international accounting firms with the personal attention, responsiveness and value of a local organization. Haskell & White works with companies in a broad range of industries including real estate, manufacturing, distribution, life science, technology, and retail. The firm provides solid expertise and services to its clients in the tax and audit disciplines, including advising SEC registrants and consulting on mergers and acquisitions. Further information on Haskell & White can be found on the firm's website, www.hwcpa.com.

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