



MEDIA CONTACT

Emily Carlton, HKA, Inc.

(714) 426-0444

emily@hkamarcom.com

**Lyndon Group Announces Free, Downloadable Whitepaper
Firm Shares Knowledge Regarding New HITECH Rules**

NEWPORT BEACH, Calif. – March 16, 2010 – Lyndon Group (www.lyndon-group.com), a premier accounting, finance, information technology and corporate governance professional services firm specializing in high-level project-based engagements, has announced the availability of a new [whitepaper](#) addressing the Health Information Technology for Economic and Clinical Health Act (HITECH) and Health Insurance Portability and Accountability Act data beach laws, and implications for businesses dealing with sensitive patient information.

The whitepaper outlines the broadened scope of business types now affected by patient privacy standards and provides detailed information on the following topics:

- Disclosure restrictions: how to comply with patient requests for withholding information between healthcare provider and insurance provider.
- Accounting requirements: suggestions for proper accounting of information disclosures.
- New marketing rules: when patient information can be sold or transferred for marketing purposes and when it can not.
- Security breach notification guidelines: steps for proper notification and avoiding penalties.
- Compliance timeframes: key dates and deadlines.

“Privacy issues are top-of-mind for many business leaders as the toll of non-compliance rises. Lyndon Group is known for its ability to identify and deal with these issues quickly for our clients; we hope the content of this paper will aid other organizations in doing the same,” said [Ken Jones](#), executive managing director for Lyndon Group.

To download the paper, visit <http://lyndon-group.com/Media2010.html>

About Lyndon Group

Lyndon Group is an accounting, finance, IT and corporate governance professional services firm specializing in project based engagements. Services include audit preparation, acquisition support & integration, risk & internal control, SEC Reporting, Sarbanes-Oxley, valuations, ethics and compliance. Founded in 2000, Lyndon Group employs highly experienced professionals, has a low overhead structure and passes the value on to clients. Lyndon Group serves both public and private companies and has professionals engaged at some of the best-known companies in the world, as well as middle market and emerging growth organizations. Visit the Lyndon Group website at www.Lyndon-Group.com for more information.

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