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Media Contact:
Allison Hata/HKA, Inc.
(714) 426-0444, allison@hkamarcom.com
WWW.KOMENOC.ORG

**20TH ANNUAL SUSAN G. KOMEN ORANGE COUNTY
RACE FOR THE CURE[®]
EARLY-BIRD REGISTRATION NOW OPEN**
Sign Up Early and Save; 2011 Race Sponsors Announced

COSTA MESA, Calif., June 8, 2011 – A reduced-rate, early-bird online registration for the 20th annual [Susan G. Komen Orange County Race for the Cure](#) is now available for \$30 through June 30. Friends, families, corporate teams, runners, walkers, breast health advocates and breast cancer survivors are encouraged by the [Orange County Affiliate of Susan G. Komen for the Cure](#) to take advantage of the discounted rate for the 5K run/walk, scheduled for Sunday, Sept. 25, at Fashion Island in Newport Beach, Calif.

The Komen Orange County Race for the Cure is one of Southern California's largest and most anticipated fundraising events, uniting more than 30,000 supporters to celebrate breast cancer survivors and remember loved ones lost to the disease.

This year the organization hopes to raise \$3.1 million and involve the entire community to help women who are now facing breast cancer and to provide life-saving mammograms for thousands of Orange County women. The Race for the Cure also commits funds to advance important breast cancer research.

Participants who register online at www.komenoc.org/race by June 30 can take advantage of the early-bird registration fee of \$30; beginning July 1, the registration fee will increase to \$35. All registrations include a Race for the Cure T-shirt.

“To kick off the 20th annual Race, we are encouraging everyone to take advantage of the early-bird deadline so they have additional time to raise donations and support the cause,” said Marie Cammack, the 2011 Race for the Cure chair. “Early registration allows participants to involve others in this meaningful day. With increased participation, Komen Orange County can provide breast health education initiatives and life-saving services for more underserved women in Orange County. Together, we are one step closer to ending breast cancer forever.”

Seventy-five percent of the funds raised will support local breast cancer awareness and education programs as well as medical and diagnostic services such as mammograms for uninsured and underinsured women in the community. The remaining 25 percent is dedicated to the Komen Award and Research Grant Program to fund groundbreaking breast cancer research.

One in eight women will be diagnosed with breast cancer in her lifetime. With nearly 1,900 women in Orange County facing a diagnosis of breast cancer this year, and many more already battling the disease, the Affiliate is at the forefront of ensuring that life-saving breast health initiatives are accessible to all women in our community, regardless of their age, race, language, sexual orientation or income level.

The Komen Orange County Affiliate is proud to announce this year's Race for the Cure sponsors:

Local Presenting Sponsors include The Allergan Foundation, Chevron, Ralphs and Food 4 Less, and Founding Sponsor, The Orange County Register. **Platinum Plus Sponsors** are Pacific Life and Yard House. **Platinum Sponsors** are ABC7, Smart Levels Media and SOCO. **Gold Sponsors** are Churm Media, Cox Communications, 95.9 The Fish, PBS SoCal, Spa Gregorie's, The PIMCO Foundation and The Sound 100.3.

Help Pink Go Green!

For fast and easy registration, visit www.komenoc.org/race. After signing up, participants can register individually, start a team, join an existing team, set fundraising goals and create a personalized link to encourage others to raise money for the cure.

About Susan G. Komen for the Cure®

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure®, we have invested nearly \$1.9 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit www.komen.org or call 1-877 GO KOMEN.

For more information on the Orange County Affiliate of Susan G. Komen for the Cure, please visit www.komenoc.org or call 714-957-9157.

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