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## **After Trueblood There's 'New Blood'** **CSUF Mihaylo College's Family Business Council Announces New Director**

FULLERTON, Calif., June 30, 2011 – After serving as the head of CSUF [Mihaylo College's](#) Family Business Council for more than a decade, longtime Director Mike Trueblood has announced his retirement. Leading the Council now will be Ed Hart, former Director of Business Development at USC's Marshall School of Business. With an impressive history supporting educational institutions and substantial experience with family-owned businesses, Hart will further develop the unique program Trueblood led for 12 years, continuing the Council's rich tradition of forging relationships with Southern California's foremost business leaders.

The [Family Business Council](#) has been assisting family-owned businesses for more than 15 years by providing opportunities to learn from experts in an educational setting with expertise tailored to family businesses. Having played such an integral role in establishing the Family Business Council as a vital resource, as well as making countless contributions to Mihaylo College and family businesses, including the initiation of a family business undergraduate course at CSUF, Trueblood will stay involved with the Council as an ambassador. In this role, he will help Hart transition into his new position and nurture relationships between Family Business Council members and its new director.

“The Family Business Council at Mihaylo is a prized community asset because of the support it receives from the family-owned businesses in Southern California. Ed Hart, with his extensive experience and connections with the local business community, will extend the outstanding work done by Mike Trueblood over the past 12 years,” said Anil Puri, dean of the Mihaylo College of Business and Economics. “Our goals are to make the Council's resources available to a larger number of family-owned businesses in our region and educate our students in the unique entrepreneurial skills required to succeed in such businesses.”

With a knack for connecting with others and a passion for education, Hart will be a key player in continuing the Family Business Council's longstanding success. Along with Trueblood, he will work with the Board to provide families with a comfortable learning environment for best practices and solutions to common business issues.

“The Family Business Council represents a valuable niche in the Orange County business community, providing support for a distinct group of business leaders,” said Hart. “I will focus my efforts on furthering the reach of this unique program and expanding the already stellar reputation of Mihaylo, a school at the forefront of business education.”

While working at USC, Hart assisted in the design, development and delivery of several business education courses and has worked with family-owned businesses all over Southern California. Having been raised in Fullerton, and having maintained ties to Orange County, he is well-connected in the area and is an astute networker and facilitator of relationships between people who benefit from knowing one another.

Prior to working at USC, Hart was the General Manager of Orange County's only minor league baseball team, the Orange County Flyers, who played at Cal State Fullerton's Goodwin Field from 2005 – 2010.

“The Mihaylo College Family Business Council is a wonderful program, and I'm pleased to see someone with Ed's impressive skill set as my successor,” said Trueblood. “Not only are we happy to welcome him to the team, but it feels terrific knowing we've done our own form of succession planning.”

### **ABOUT FAMILY BUSINESS COUNCIL**

The Family Business Council is an educational forum under the direction of the nationally recognized and accredited business school, Mihaylo College of Business and Economics at California State University, Fullerton. Council members are given the opportunity to learn from experts in an academic atmosphere, integrating classroom education with the best business practices. During each academic year, the Family Business Council offers nine workshops on topics of special interest to family business owners, confidential discussion groups, and informative and entertaining events—all of which help to educate and facilitate success for family businesses. For more information about the Council, visit [csuffamilybusinesscouncil.com](http://csuffamilybusinesscouncil.com) or call (657) 278-4182.

### **ABOUT MIHAYLO COLLEGE**

Located in one of the most vibrant and entrepreneurial business communities in the United States, Mihaylo College of Business and Economics at California State University, Fullerton is the largest accredited business school on the West Coast, nationally recognized for accreditation in both its business and accounting programs.

Mihaylo provides a world-class business education, offering graduate and undergraduate programs that integrate classroom education with best business practices, technology, award-winning research, functional applications, and real-world experience. It is included in the Princeton Review's 2011 issue of “Best 300 Business Schools,” a ranking based on each school's students, physical environment, admissions requirements, teaching ratios and programs. Mihaylo was also named as one of the 2011 *U.S. News and World Report's* Best Business Programs.

For more information about Mihaylo College, please call the media contacts listed above or visit the website, [www.business.fullerton.edu](http://www.business.fullerton.edu).

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