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Media Contact:
Allison Hata/HKA, Inc.
(714) 426-0444, allison@hkamarcom.com

KOMEN ORANGE COUNTY SWINGS FOR THE FENCES AS PINK TIE BALL® SLIDES INTO ANGEL STADIUM OF ANAHEIM

OC Affiliate to Host Annual All-Star Gala on Field of Dreams

COSTA MESA, Calif., April 19, 2011— Angel Stadium's richly colored brick dust infield, pristine white bases and lush green outfield will give way to powerful and inspirational hues of pink as the fifth annual Komen Pink Tie Ball arrives on Saturday, May 14, benefiting the [Orange County Affiliate of Susan G. Komen for the Cure](#). The event, which raises critical funds for breast cancer research and local breast health services, will be held on a baseball field that has been home to so many triumphant moments – an appropriate venue for an evening where victory is the ultimate goal.

Guests will partake in such festivities as dining in the outfield, the "Angels for Hope" opportunity drawing for prizes such as a watch donated by Black, Starr & Frost valued at \$10,000 as well as 10 limited edition commemorative Angels' 50th anniversary baseballs signed by Angel players, dancing the night away to live entertainment and much more.

"The Pink Tie Ball is an important fundraising event that supports many breast health programs and services provided to those in need throughout Orange County," said Trish Coury, chair of the 2011 Ball along with her husband, Michael Gustafson. "Event proceeds will fund mammograms for low-income women and increase awareness of the importance of early detection, helping to save lives and unite the community in a common promise to find the cure."

The Ball is open to the public and is an evening that brings together supporters of breast cancer awareness to make the commitment to help end breast cancer forever. Event organizers promise a gala that is filled with inspiration and entertainment, but most importantly, is focused on the promise of a world without breast cancer.

Hosted by Angels Baseball and Chairman Dennis Kuhl, the event's *Founding Sponsors* are The Allergan Foundation, LeAnn Canaday (The Canaday Group) and Harald Herrman (Yard House). In addition to the event chairs Trish and Michael Gustafson, leadership includes co-chairs Analisa and Bruce Albert, and Marica Pendjer and John Miller. This year's Pink Tie Guys, high-profile businessmen and community leaders tasked with bringing breast cancer awareness to the forefront of the business community, will be honored at the event and join the exclusive designation of only 49 other Orange County prominent businessmen.

"It has been a pleasure for the Angels to partner with Susan G. Komen for the Cure, the world's largest breast cancer organization, in an effort to eradicate the disease," said Kuhl, who was also named a Komen Orange County Pink Tie Guy in 2008. "We are excited at the opportunity to host this year's Pink Tie Ball here at Angel Stadium of Anaheim. It is so important to raise awareness and support of breast cancer research, and Angels Baseball is truly grateful to be involved in this year's event."

Seventy-five percent of the funds raised at the Ball are invested in local breast cancer awareness and education programs, breast self-examination classes, medical and diagnostic services for uninsured and underinsured women, and other unmet community needs through grants to community breast health organizations. The remaining 25 percent is dedicated to the Komen Award and Research Grant Program, which funds groundbreaking breast cancer research.

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“We are so grateful to the Orange County businesses and individuals whose contributions have allowed for the expansion and availability of life-saving breast health initiatives,” said Lisa Wolter, executive director of the Komen Orange County Affiliate. “The continued support and generosity of donors in these difficult economic times speaks to a shared commitment of providing treatment and screening to every woman in need, each year bringing us one step closer to a cure.”

Guests at the black tie affair will be treated to a pink carpet arrival and a sunset champagne reception with appetizers by Bluewater Grill on the stadium terrace. Guests will be escorted down to the outfield to enjoy dinner catered by The White House of Anaheim, followed by live entertainment and dancing. Silent and live auctions will feature a variety of unique experiences and one-of-a-kind treasures, including an exclusive catered culinary adventure at the winner’s home, a seven-night stay in Tuscany to explore the delights of Italy, seven nights at a castle in the south of France, a 30 minute ride for two aboard Goodyear blimp and the ultimate shopping adventure from Saks Fifth Avenue at South Coast Plaza.

Guests will also be able to purchase one of 200 Rawlings Official Major League baseballs as an entry into the “Angels for Hope” opportunity drawing to win a number of prizes. Included among the baseballs are 10 limited edition commemorative Angels’ 50th anniversary baseballs signed by Angel players. The grand prize is an 18-karat white gold Baume & Mercier women’s watch with a white mother of pearl face and eight diamonds (valued at \$10,000) donated by Black, Starr & Frost. Entries can be purchase both before and during the event, and the winner need not be present at the Ball.

Along with **Founding Sponsors** The Allergan Foundation, Lee Ann Canaday (The Canaday Group) and Harald Herrman (Yard House), the Pink Tie Ball is made possible by a number of generous sponsors, including **Gold Level Sponsor** Saks Fifth Avenue and Julia and George Argyros of the Argyros Family Foundation and **Silver Level Sponsors** Wylie & Bette Aitken, Angels Baseball, Clariant Inc. and Lawrence Pasternack & Chereen Langley. **Bronze Level Sponsors** include the Anaheim Ducks & Honda Center, APEXCapital, Elite Orthopedic & Sports Medicine, Farmers & Merchants Bank, Artyn & Max Gardner, Veronica Gray & Sue Parks, Greenberg Traurig, Trish & Michael Gustafson, Haskell & White, LLP, Kaiser Permanente, Local.com, MemorialCare Health System, Mission Hospital, Palmieri, Tyler, Wiener, Wilhelm & Waldron, O’Melveny & Myers LLP, and Parker Aerospace. The event media partner is 944 Magazine.

In addition to the Pink Tie Ball, the Affiliate maintains year-round breast health programming, including ongoing breast health outreach to the local community and major fundraising events such as the Race for the Cure[®], this year on Sunday, September 25. Together with all Affiliates, Susan G. Komen for the Cure is the world’s largest source of nonprofit funds dedicated to ending breast cancer at every stage – from the causes to the cures and the pain and anxiety of every moment in between.

Tickets for the Pink Tie Ball are \$350 or \$3,500 for a table of 10, and entries for the “Angels for Hope” opportunity drawing are a donation of \$100. For more information and invitations, and to participate in the “Angels for Hope” drawing, call 714-957-9157 or visit www.komenoc.org

ABOUT SUSAN G. KOMEN FOR THE CURE[®]

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world’s largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure[®], we have invested nearly \$1.9 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit www.komen.org or call 1-877 GO KOMEN.

For more information on the Orange County Affiliate of Susan G. Komen for the Cure, please visit www.komenoc.org or call 714-957-9157.