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**CSUF'S FAMILY BUSINESS COUNCIL ANNOUNCES THORO PACKAGING,  
A MULTI-GENERATIONAL COMPANY, AS ITS NEWEST MEMBER**

**FULLERTON, Calif., January 18, 2012-** The [Family Business Council](#) (FBC), part of CSUF's Mihaylo College, today announced its newest member, [Thoro Packaging](#). The preeminent educational resource for family businesses in Southern California, the FBC is pleased to welcome aboard the premier packaging manufacturer to join its robust network of family business leaders.

Located in Corona, the family-owned company has found success in the niche field of manufacturing folded cartons and is thrilled to become a part of the FBC. "We look forward to collaborating with other family-owned businesses in this area so we can grow and refine our position in the marketplace," said Janet Steiner, President and CEO of Thoro Packaging.

More than 40 years ago, founder Macy Dabek, Janet's father, saw a need and with a single, one color printing press, one small die cutter and help from his wife, he created Thoro Packaging. When Macy's health started to decline in 1982, Janet stepped in to lead the company and has grown the enterprise to new heights.

Thoro has found tremendous success in providing top-notch packaging to the medical, pharmaceutical, biomedical, cosmetic and technology industries. With more than 100 employees, the company has evolved and grown into a packaging powerhouse. To meet the high demand, Thoro moved into a 54,000 square-foot facility in Corona.

Not only does Thoro Packaging meet its high-volume demands but it also uses the most modern technology to produce the highest quality folding carton packaging. The company recently received the gold award from the Paperboard Packaging Council Awards, and Thoro Packaging and the Steiner family were recognized as a finalist at the Inland Empire's Entrepreneur Spirit Awards in the manufacturing category.

"Janet Steiner and the rest of the family are going to be a tremendous asset to the Family Business Council and we are excited to assist them in reaching their goals and objectives in the New Year," said Ed Hart, Executive Director of the FBC. "I have visited their plant in Corona, and every company could learn a great deal about production, supply chain, and product quality by touring their plant. I see Thoro becoming a strong leader in our Council, and am thrilled to have them on board with us."

Thoro is one of 5 companies to join the FBC in the last month, driving the number of FBC members up to nearly 50, with several more scheduled to join in early 2012. In becoming part of the Council, Thoro is looking forward to connecting and growing the business in a family-friendly atmosphere.

## **ABOUT FAMILY BUSINESS COUNCIL**

The Family Business Council (FBC) is an educational forum under the direction of the nationally recognized and accredited business school, Mihaylo College of Business and Economics at California State University, Fullerton. FBC members are given the opportunity to learn from experts in an academic atmosphere, integrating classroom education with the best business practices. During each academic year, the Family Business Council offers nine workshops on topics of special interest to family business owners, confidential discussion groups, and informative and entertaining events—all of which help to educate and facilitate success for family businesses.

## **ABOUT MIHAYLO COLLEGE**

*Mihaylo College of Business and Economics is a nationally recognized and accredited business school. It offers a full range of business courses delivered by faculty members who integrate classroom education with best business practices, technology, award-winning research, functional applications and real-world experience. The largest business college in California, Mihaylo College is among just 28 percent of business schools nationwide to be accredited by the Association to Advance Collegiate Schools of Business. Mihaylo College is included in the Princeton Review's 2011 list of "Best 300 Business Schools," a ranking based on each school's students, physical environment, admissions requirements, teaching ratios and programs. It is also among the top 125 part-time MBA programs recognized by U.S. News & World Report.*

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