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## PHILANTHROPY

By Kim Haman



### Honoring Those Who Give

► Edward "Rusty" Brown Jr., co-founder, the Word & Brown Cos.; Hilary Kaye, founder, president, HKA Inc. Marketing Communications; John M. Word III, co-founder, Word & Brown Cos.

The Association of Fundraising Professionals' OC chapter hosted the National Philanthropy Day Orange County awards luncheon on Nov. 19.

The event, held at the Hotel Irvine, drew more than 800 people, including business leaders and philanthropists.

The event's honorees included National Philanthropy Day founder **Doug Freeman**, who received the Founder Award. Freeman, who lives in Newport Beach and is executive vice president and director of Trust Services and Consulting at **First Foundation Bank**, conceived the idea of National Philanthropy Day in the early 1980s and saw it proclaimed as a day by President **Ronald Reagan** in 1986. Freeman was praised by the event's speaker, AFP President and Chief Executive **Andrew Watt**.

Other honorees included **Donnie Crevier**, owner and president of **Crevier Classic Cars**, given the Outstanding Philanthropist Award; **HKA Inc. Marketing Communications** in Tustin, which received the Outstanding Small Business Award; **Sandy Segerstrom Daniels**, managing partner of **C.J. Segerstrom & Sons**, who was awarded the Legacy Award; **KIA Motors America** in Irvine, which received the Outstanding Mid-Size Corporation Award; and the **Word & Brown Cos.** in Orange, given the Outstanding Large Corporation Award.